



Portfolio

Martin Wasilewicz

Creative Manager & UX/UI Designer



ReSourcePro | since February 2024

ReSource Pro

Creative Designer

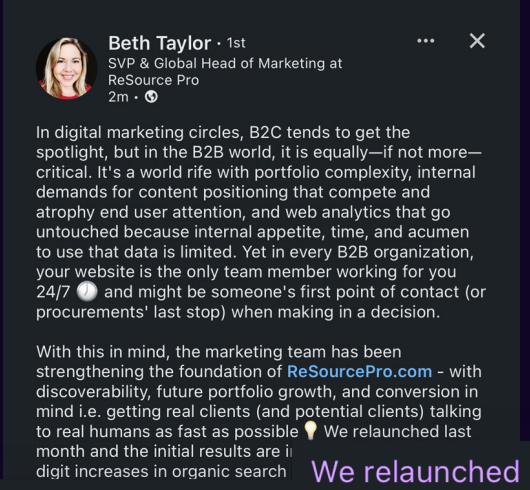


ReSource Pro is BPO and technology services company from New York, providing administrative and analytical support to insurance sector.

Working at ReSource Pro as a Creative Designer, I'm responsible for creating visual solutions that support the company's marketing and branding initiatives. My core areas of expertise include:

- designing website interfaces - I am the author of the current design system used across all company web projects,
- designing and developing landing pages for marketing campaigns (in addition to Figma design work, I also build landing pages and forms within the Adobe Market environment),
- creating style guides for new services - including new brands and new marketing-driven projects,
- producing animations for websites and presentations,
- providing comprehensive graphic support for corporate events.

More information: resourcepro.com



Beth Taylor · 1st
SVP & Global Head of Marketing at ReSource Pro
2m ·  

In digital marketing circles, B2C tends to get the spotlight, but in the B2B world, it is equally—if not more—critical. It's a world rife with portfolio complexity, internal demands for content positioning that compete and atrophy end user attention, and web analytics that go untouched because internal appetite, time, and acumen to use that data is limited. Yet in every B2B organization, your website is the only team member working for you 24/7  and might be someone's first point of contact (or procurements' last stop) when making a decision.

With this in mind, the marketing team has been strengthening the foundation of ReSourcePro.com - with discoverability, future portfolio growth, and conversion in mind i.e. getting real clients (and potential clients) talking to real humans as fast as possible  We relaunched last month and the initial results are in - almost instant double digit increases in organic search discovery and domain authority, more meetings booked directly via web, and a tripling of engaged sessions.

approach followed a few simple priorities.

- + 1. Put client needs front and center - the specific communities we serve are now directly in the navigation bar and content is more focused / less overwhelming; yet users can still go deep where they need to (we reduced the total size of the site by nearly 50%).
- + 2. Elevate the insurance community - on nearly every page you'll see real leaders and experts featured at every level, alongside primary research and industry insights that help clients understand the current state of the market
- + 3. Unite the portfolio - we've grown considerably the last few years, both organically and through acquisitions. Our new site frames the entire ReSource Pro portfolio under one view - including technology, strategy, workforce and operational solutions.

There's more to do, but have a look at what we built and let me know what you think. → www.resourcepro.com

ReSource Pro

Redesign of corporate website

Since 2024

The image is a collage of screenshots from the ReSource Pro website, illustrating the redesign. It includes:

- Home Page:** Features a banner with the text "Elevating the business of insurance" and "Lead with precision and achieve your goals with people and technology working in harmony." Below the banner is a "Talk to us" button and a "Join the research community" section.
- Events Section:** Shows a banner for "Upcoming events with ReSource Pro" and a specific event for "ReSource Pro Summit 2024" in St. Petersburg, FL.
- Purpose Section:** Headed "Our purpose is you." with the subtext "We exclusively serve the insurance industry – which means your needs are second nature. We're proud to be trusted by insurance leaders around the world."
- Carrier Section:** Headed "Created for insurance leaders" and "CARRIERS". It includes sub-sections for "Drive growth", "Create capacity", and "Improve profitability".
- MGAs and Wholesalers Section:** Headed "MGAS AND WHOLESALERS". It includes sub-sections for "Optimize your systems & data", "Drive growth", and "Create capacity".
- Retail Agents and Brokers Section:** Headed "RETAIL AGENTS AND BROKERS". It includes sub-sections for "Simplify your process", "Improve profitability", and "Improve productivity".
- Statistics Section:** Features "20+ years serving the insurance industry", "50K+ unique documented SOPs", and "96% client retention rate".
- Research Section:** Headed "Research insights for the insurance industry" with a "REPORT" section for "CES 2024: The top trends and products for P&C insurance".
- Service Section:** Headed "What we value" with four boxes: "Excellence", "Service", "Diversity and inclusion", and "Teamwork".
- Footer:** Includes a "Who we serve" section with categories: "Insurance carriers", "Retail agents & brokers", and "Wholesalers & MGAs". It also includes a "What we do" section with categories: "Transform your operations", "Extend your team", "Optimize your systems and data", "Insights", "Events", and "Insurance 101". The footer also lists "Who we are" and "Headquarters" information.

ReSource Pro

Design & templates development (html/css/js) of landing pages

Since 2024

The image displays a grid of 12 different landing page designs for ReSource Pro, showcasing various services and solutions. The pages are arranged in a 4x3 grid.

- Row 1:**
 - AI integration for insurance: "Your Organization and AI" page.
 - Event summit: "ReSource Pro SUMMIT 2024" page.
 - Employee benefits: "A solution that strengthens your employee benefits process" page.
- Row 2:**
 - AI integration for insurance: "Is your organization ready for AI?" page.
 - Event summit: "GENERAL AGENDA" page.
 - Employee benefits: "Are you ready for 2025?" page.
- Row 3:**
 - AI integration for insurance: "Real AI use cases in insurance" page.
 - Event summit: "EXPERIENCE SUMMIT 2026 Pricing" page.
 - Employee benefits: "Digital transformation" page.
- Row 4:**
 - AI integration for insurance: "How ReSource Pro can help" page.
 - Event summit: "How we help you" page.
 - Employee benefits: "Our experience" page.

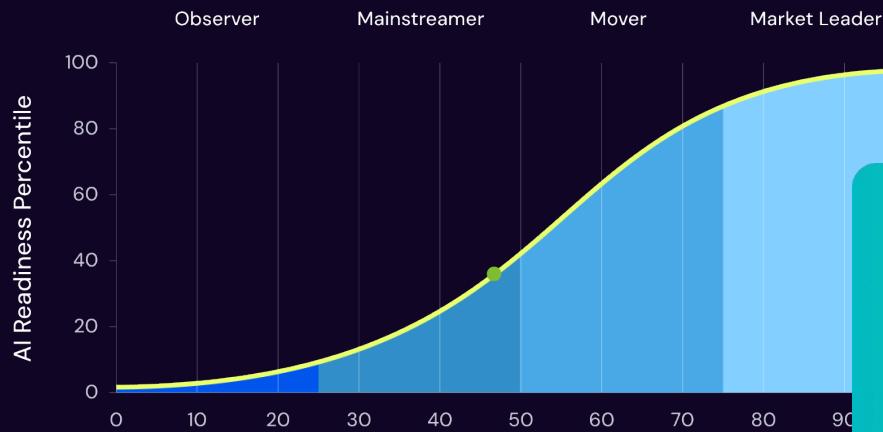
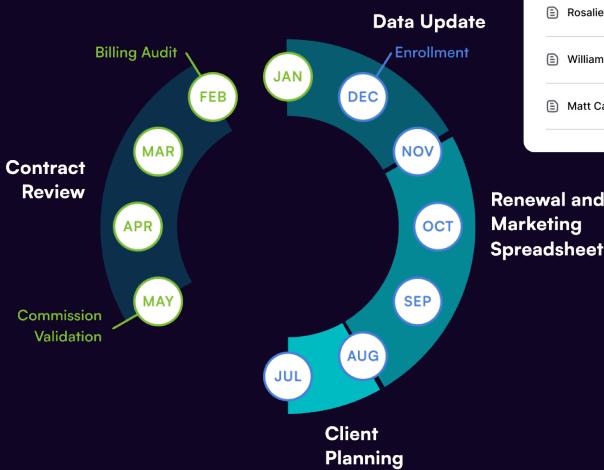
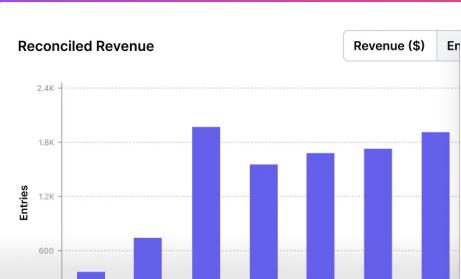
ReSource Pro

Since 2024

Data visualisation

Statement finalization and analytics

Pellentesque sit amet ullamcorper mauris, sed ullamcorper nisi. Vestibulum vulputate, arcu at viverra tristique, sem metus pretium urna, in mollis justo dolor id velit. Aliquam venenatis porta lectus at aliquet.



Checking bank deposits

Donec id nulla sit amet metus consequat porttitor. In consequat quis mauris eu rhoncus. Maecenas efficitur eleifend accumsan. Cras semper a velit eget cursus. Mauris finibus magna arcu.

Complete end-to-end built for scale

Front-end coordination

...J + remote execution

Downstream processing

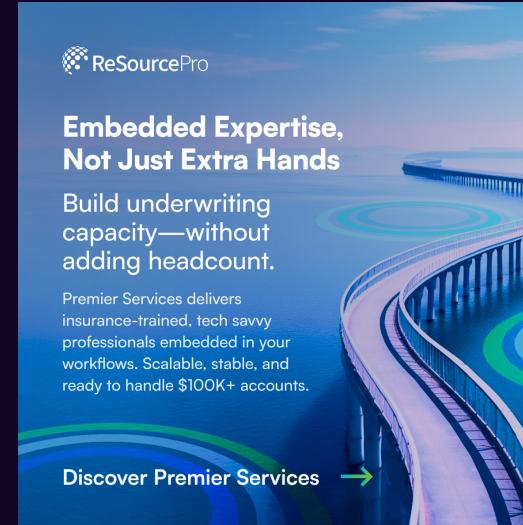
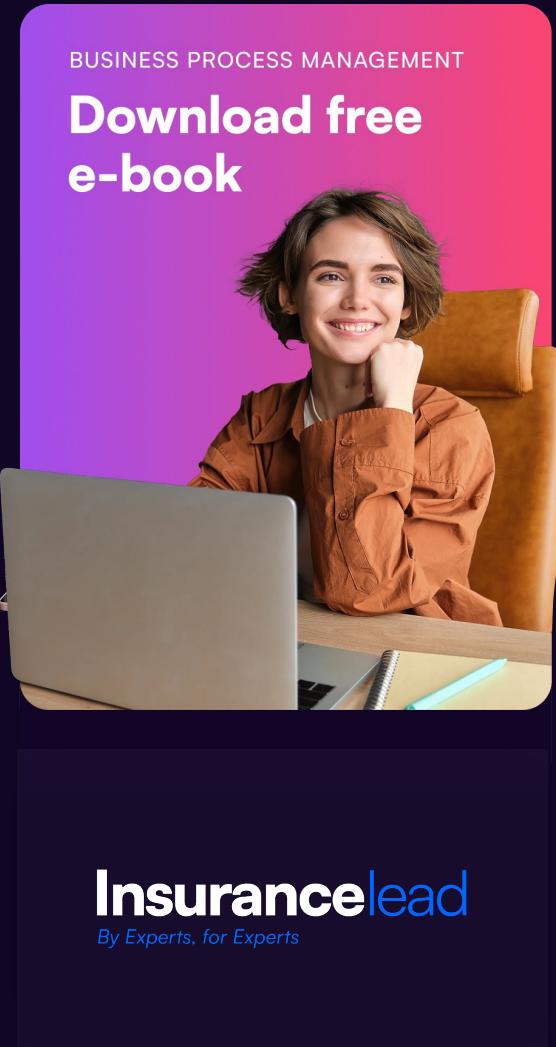
Premium audit disputes

Transactions auto-matching

Nullam vel magna ac erat tempus semper. Nulla pellentesque bibendum nulla a scelerisque. Nunc non massa dui. Etiam vitae fringilla erat. Vivamus viverra leo vitae sem cursus, a molestie risus finibus.

Inbox					Upload
Forward email or upload documents to your inbox and we'll extract details.					
PAYER	UPLOADED ON	RECEIVED ON	STATUS	AMOUNT	⋮
✉ Jason Warren	Jun 5, 2025	Jun 4, 2025	Unprocessed	\$6,290.00	⋮
✉ Rosa Anderson	May 27, 2025	May 31, 2025	Unprocessed	\$91.06	⋮
✉ William Boozer	May 15, 2025	May 15, 2025	Unprocessed	\$52.62	⋮
✉ Matt Campbell	May 9, 2025	May 8, 2025	Unprocessed	\$10.03	⋮

Marketing graphics & internal branding



Animations



Press [Play](#) to see
animations live

Compliance guidance

Home state
Select
Arizona
Arkansas
California
Colorado

Tax Calculator

California
10/25/2002
2000 - Fire - Commercial
\$2,000
Estimate taxes

Policy list

Insured 0/2
Documents needed
SL2 Form
Dec page
+ Add document

Document list

Transactions.pdf
SL2_form.pdf
Dec_page.pdf
Account_details.pdf

Account Manager Portal

Resolve

1930 Uploaded
491 Ready to submit
2284 Exempt
24 Awaiting info
958 Submitted
1694 Completed

Missing document

Document name
D-2 Form Raelyn Lynn

Custom Checklist & Comprehensive Expert Review

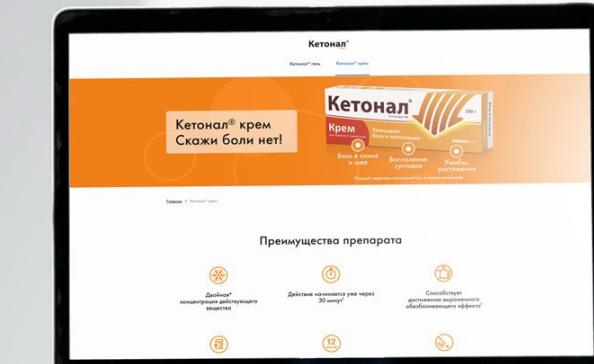
AI Powered

Policy.pdf
File size: 2MB
Drag & drop policies or click to browse

SANDOZ | Since April 2024

Sandoz

UX/UI Designer



Sandoz

UX/UI design for Corporate Websites

As an external UX/UI designer, I was responsible for leading projects focused on creating new and improving existing websites for brands and line of businesses within the Sandoz portfolio.

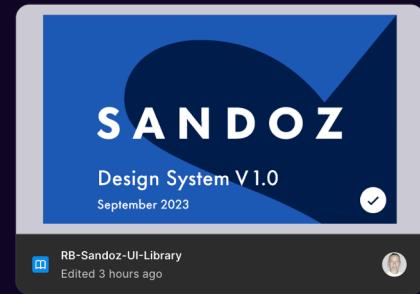
Working closely with Project Managers and business-side clients, I served as the lead designer on projects for the Swedish, Polish, Austrian, Romanian, and Russian markets. In my work, I utilized component libraries as well as the official Sandoz brand guidelines provided in the company's brand guide.

My main responsibilities included:

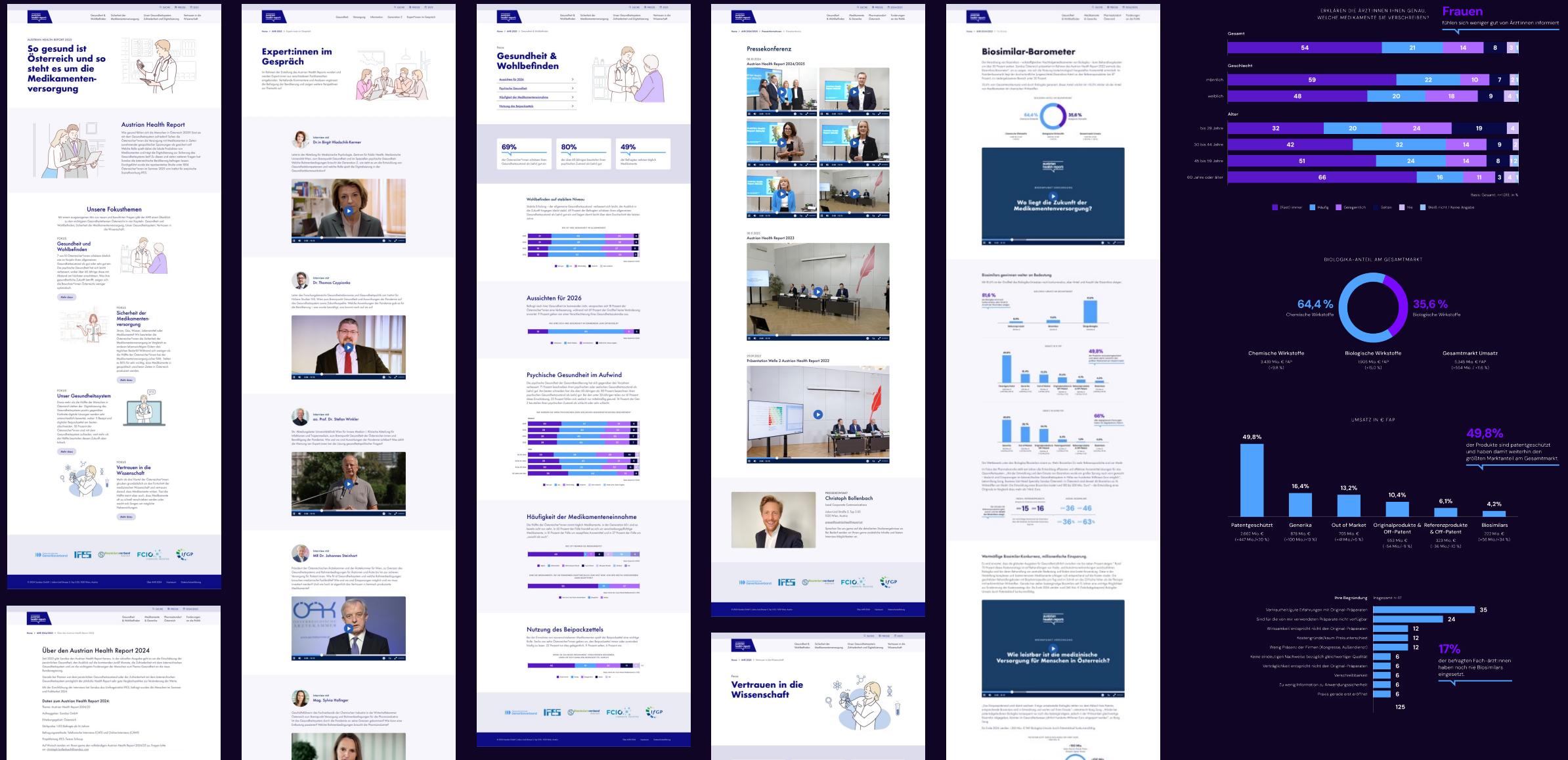
- creating UX designs in accordance with Sandoz brand guidelines,
- preparing graphic assets (graphics, charts, photos, illustrations) in the appropriate formats for developers,
- auditing existing solutions to identify opportunities for improving conversion,
- conducting usability research on existing websites.

More information: sandoz.com

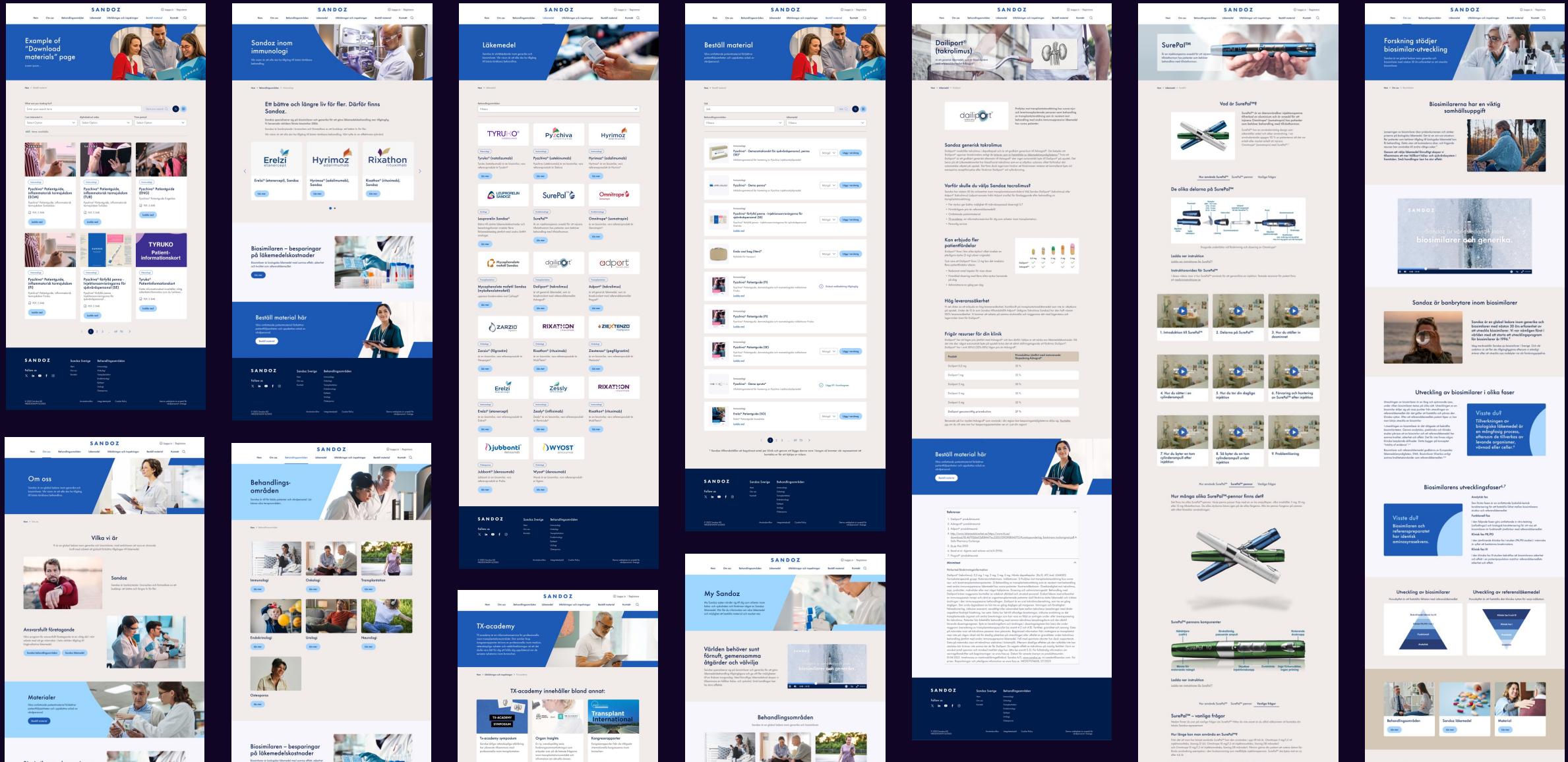
Since April 2025



New structure and redesign of Austrian Health Report portal



Redesign and expansion of the HCP Portal for Swedish market



Redesign of master template for Linux products on European markets

Taking an antibiotic? Start taking a probiotic too!

Support your immunity system

Probiotic medicine without a prescription

LINEX® FORTE
14 or 28 capsules. Reduces the risk of developing side effects of taking antibiotics, reduces the frequency and severity of mild to moderate digestive disorders caused by disruption of the intestinal microbiota, and helps to restore the balance of the intestinal microbiota more quickly.

More about LINEX® FORTE

Probiotic for children
LINEX® LINBI
10 sachets. Only over-the-counter probiotic for children's digestive disorders. Regular consumption reduces the frequency and severity of mild to moderate digestive disorders associated with disruption of the normal intestinal microbiota, and helps to restore the balance of the intestinal microbiota in children.

More about LINEX® LINBI

Food Supplement
LINCOMPLEX®
14 or 28 capsules. LINCOMPLEX® contains the most studied probiotic bacteria strain in the world, L. rhamnosus GG, which, in combination with B. vitamins and zinc, constitutes an innovative supplement for supplementing the intestinal microbiota and the functioning of the immune system.

More about LINCOMPLEX®

Good to know

How do I prevent side effects of antibiotics? **Strengthen your child's immune system** **Does sitting really affect our digestive system?**

Ensure a healthy gut microbiota

Our microbiota, the forgotten organ **Dysbiosis, your silent problem** **How lifestyle affects digestion**

More about dysbiosis **More about stress** **More about intestine**

Taking an antibiotic? Start taking a probiotic tool!

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Ensure a healthy gut microbiota

Our microbiota, the forgotten organ **Dysbiosis, your silent problem** **How lifestyle affects digestion**

More about dysbiosis **More about stress** **More about intestine**

The right choice for the first symptoms of indigestion

A probiotic for the restoration of the balance in your gut

Trust your digestion

Dysbiosis: the source of your indigestion

3 of the most frequent symptoms of dysbiosis

Diarrhoea **Flatulence and bloating** **Constipation**

More about dysbiosis **More about flatulence and bloating** **More about constipation**

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A childhood without indigestion is possible

LINEX® LINBI dietary supplement

When the gut microbiota of your child needs support

What causes indigestion in children?

LINEX® LINBI OTC probiotic medication

3 reasons why you should not forget about beneficial probiotic bacteria

They have a beneficial effect on the immune system

They have a positive impact on the development of your child's immune system

They help regulate our digestion and resolve indigestion

More about LINEX® LINBI

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July 2021 – January 2024

MicroStrategy

Head of Marketing Design Team



**MICROSTRATEGY
BRAND GUIDE.**



Design Manager in Corporate Marketing Department

MicroStrategy is a US based public company (Nasdaq: MSTR) that provides business intelligence and analytics solutions to analyze internal and external data.

While working for MicroStrategy for almost three years - first as a UX/UI Design Manager and later as the Design Manager for the entire Corporate Marketing department (Head of Design Team), I was responsible for leading and overseeing all graphic design projects within the company. I worked on hundreds of projects in every area of corporate & product marketing, website design, and brand management.

My primary focus was on digital initiatives, including:

- designing and developing the corporate website and its related landing pages,
- designing and supervising the visual branding for corporate events,
- creating visual concepts for marketing campaigns,

I also worked on printed materials, industry trade shows, and corporate conferences. I supported the sales department as well as all marketing activities carried out in 9 languages across markets on 5 continents.

More information: microstrategy.com



November 1, 2023

Maciej Godlewski
Director, Web & Digital Brand
MicroStrategy
1850 Towers Crescent Plaza
Tysons, VA 22182
mgodlewski@microstrategy.com
617-640-2210

To Whom It May Concern:

Letter of Recommendation for Marcin Wasilewicz

It is with great pleasure and a touch of regret that I write to recommend Marcin Wasilewicz, whose tenure at MicroStrategy has been marked by unwavering commitment and remarkable achievement since he joined our Warsaw office in July 2021. Marcin's decision to relocate to Zurich, Switzerland with his family signifies the end of a fruitful chapter with us, and while his presence will be deeply missed, we are excited for the new path he embarks upon.

Marcin's role at MicroStrategy rapidly evolved due to his exceptional talent and work ethic, culminating in a well-deserved promotion where he skillfully managed a team of three designers. Under his leadership, his team flourished, delivering a series of successful projects that have significantly enhanced our brand's stature. His ability to work collaboratively across a global team has not only fostered a spirit of unity but has also driven results.

Amongst his numerous contributions, Marcin was instrumental in creating and implementing a new brand guide for the company, revitalizing the look and feel of our website, and managing the design execution for our annual user conference, both virtually and in-person. His strategic approach to these projects has left a lasting impression on our brand narrative.

Marcin is not only a dependable colleague but also an incredibly versatile and talented graphic designer. His well-rounded skill set, coupled with a proactive attitude, has seen him exceed expectations in every project he undertakes. His designs speak a universal language of clarity and innovation, resonating well with our diverse B2B clientele and stakeholders.

While we are saddened by his departure, I am confident that Marcin's dedication and creativity will bring about transformative experiences wherever his career may lead. I recommend him to you unequivocally and without reservation. Should you require any further information, please do not hesitate to contact me.

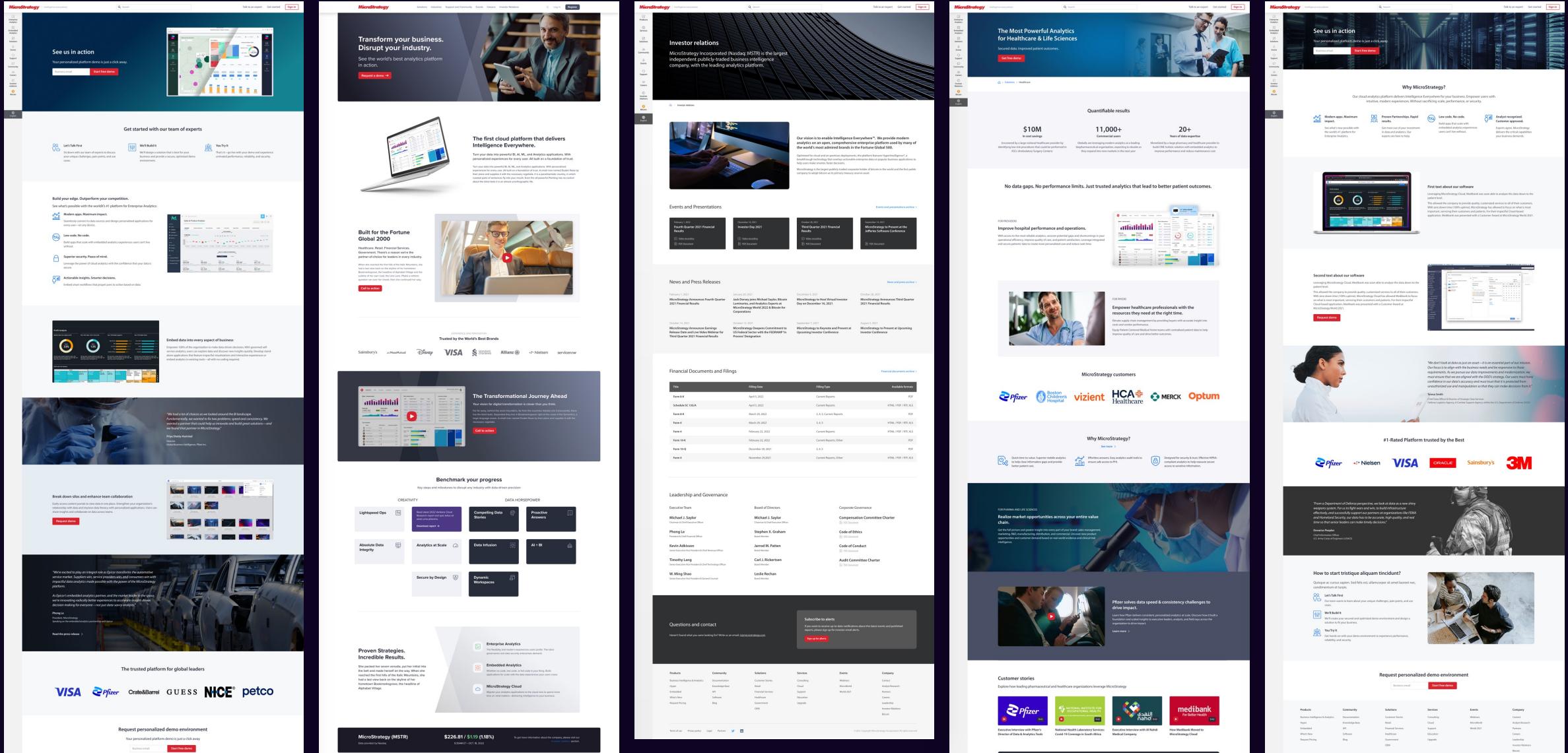
Sincerely,
Maciej Godlewski

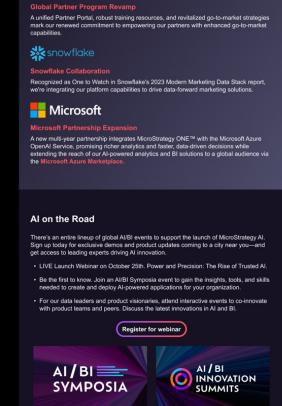
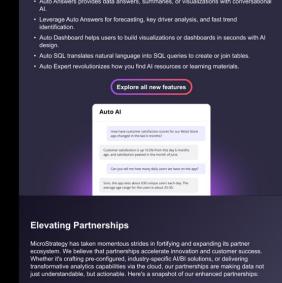
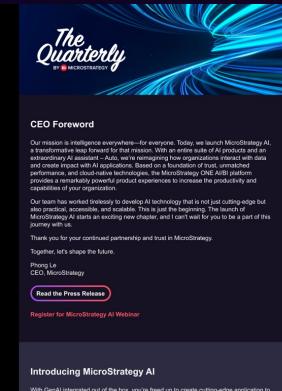
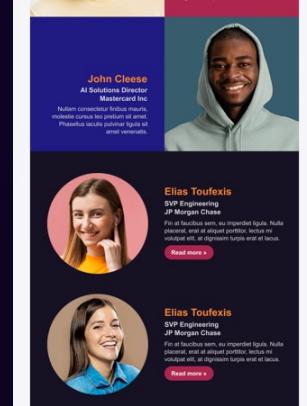
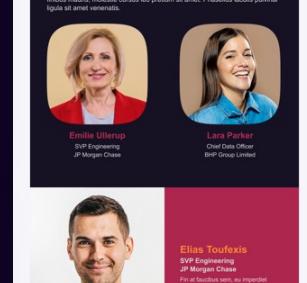
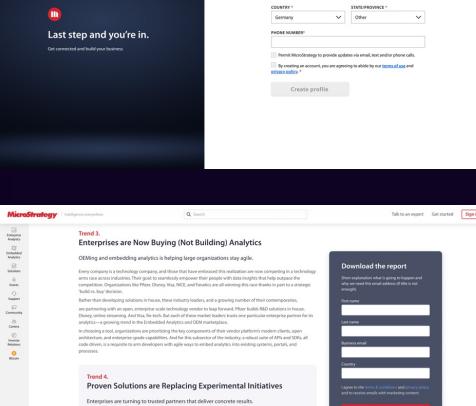
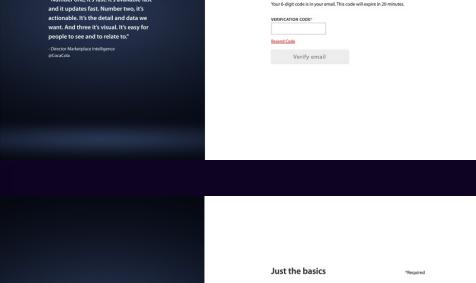
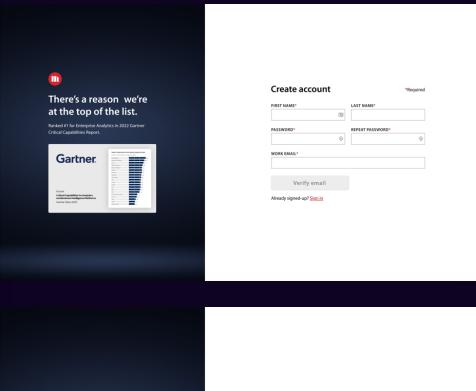
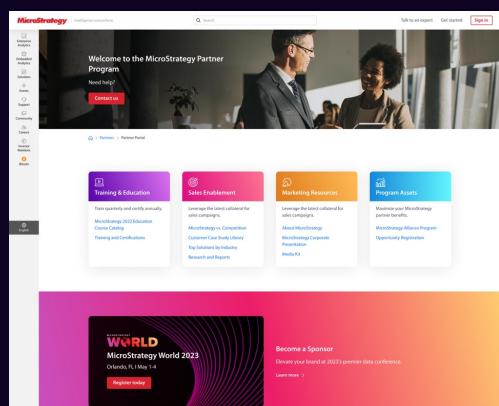
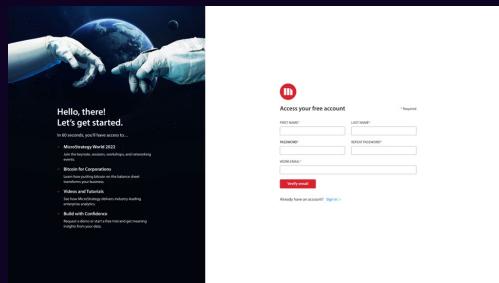
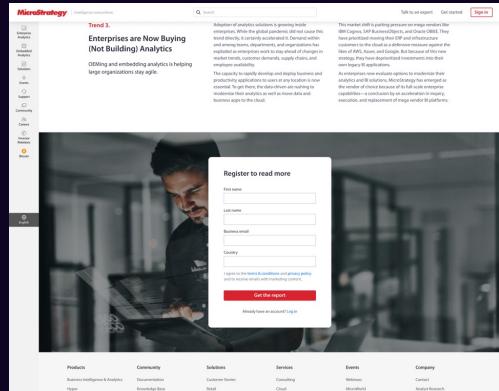
MICROSTRATEGY.COM | 1850 TOWERS CRESCENT PLAZA | TYSONS, VA 22182

MicroStrategy

2021 - 2024

Design of the official web style guide and redesign of corporate website





MicroStrategy

2021 - 2024

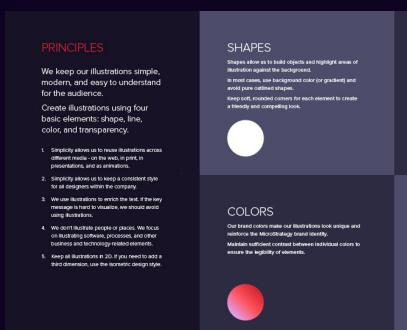
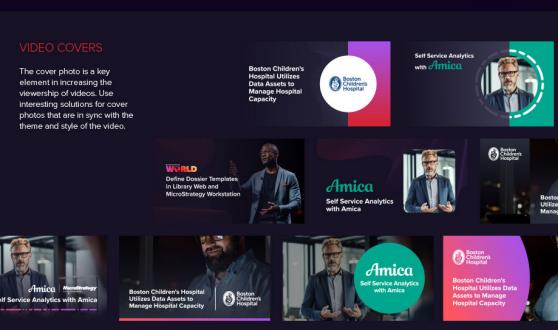
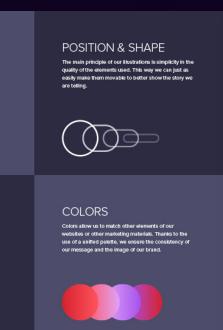
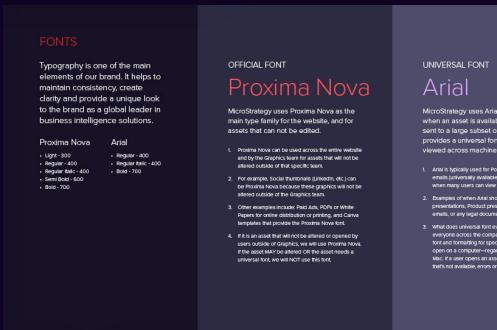
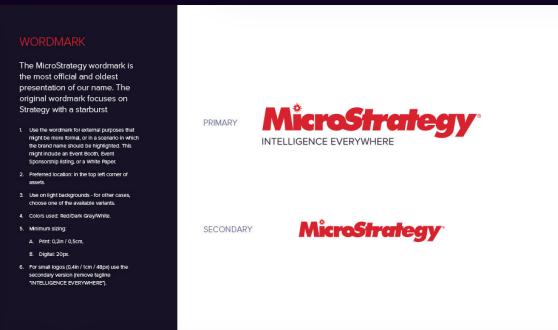
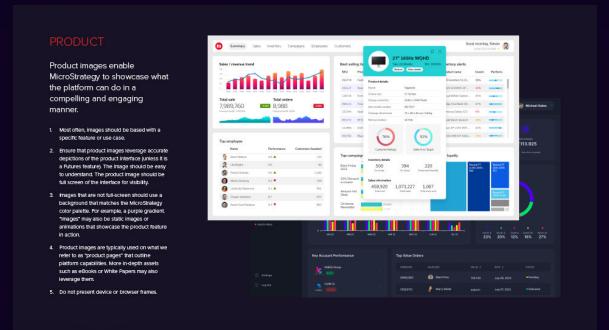
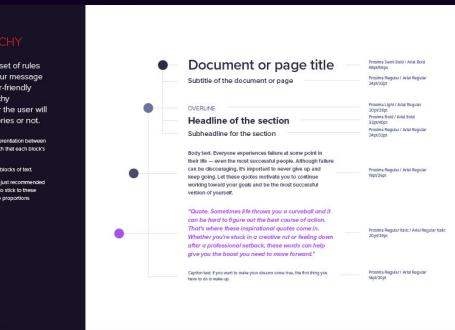
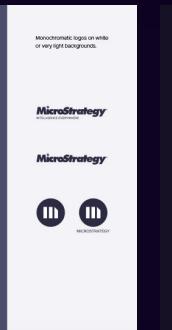
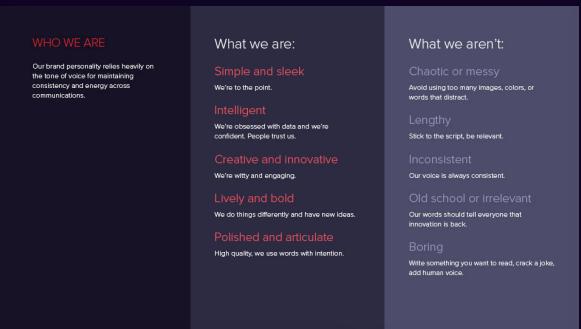
Figma style guide & UI Kit - components with set of predefined sections

The image is a screenshot of a design system documentation page, likely from a tool like Figma or a design system repository. It is organized into several sections, each demonstrating a different UI component with its styling details.
Colours: Shows color swatches for Primary Color (Red, Primary Dark, Secondary Dark), Secondary Color (Purple, Secondary Dark), and Status Color (Green, Orange, Yellow, Yellow Dark, Blue, Blue Dark).
Tables: Shows a table component with columns for No., Text, Value, Date, and Icon. It includes a screenshot of a table with data rows and a row highlighting a specific row.
Links: Shows link components with icons (Link, Comment) and a blockquote component containing two text snippets.
Featured link: Shows a link component with 'Embedded Analytics' and a note about inline link styling.
Font: Shows a 'Myriad Pro' font section with styles (Styles), font weights (Font Weights), and content (Content).
Accordions: Shows an 'Accordion' component in both 'Opened' and 'Closed' states, with detailed styling for each state.
Messages: Shows message components for 'Information', 'Warning', and 'Success' with their respective icon types (Information, Warning, Success).
Bullet points: Shows a list of bullet points with detailed styling for each point.
Icons for buttons & links: Shows a grid of icons for buttons and links, with a note about icon size and spacing.
Tabs: Shows a 'Tabs' component with 'Selected', 'Enabled', and 'Grouped' states, each with its own styling.
Buttons: Shows buttons in 'Enabled', 'Hover / Active', and 'Disabled' states, with detailed styling for each.
Registration: Shows a 'Registration' component with 'Actions related to the registration process' and styling for 'Background: #F0F0F0' and 'Background: #F0F0F0 Dark'.
Information: Shows an 'Information' component with 'Information' and 'Information Dark' states, and styling for 'Background: #F0F0F0' and 'Background: #F0F0F0 Dark'.
Bullet points: Shows a list of bullet points with detailed styling for each point.
Icons for buttons & links: Shows a grid of icons for buttons and links, with a note about icon size and spacing.
Pagination: Shows a 'Pagination' component with 'Arrows', 'Numbers', and 'Component' states, each with its own styling.
Tags: Shows a 'Tags' component with 'Enabled', 'Hovered', and 'Selected / Active' states, with detailed styling for each.
Forms: Shows a 'Form' component with 'Input', 'Select', 'Textarea', 'Checklist & radio button', 'Labels for fields', 'States of elements', 'Alert', 'Accordion', and 'Radio button' sections, each with its own styling.
The page uses a dark background with various UI components highlighted in different colors (red, blue, green, yellow) to demonstrate the design system's visual language.

MicroStrategy

Company's Brand Guide

2021 - 2024



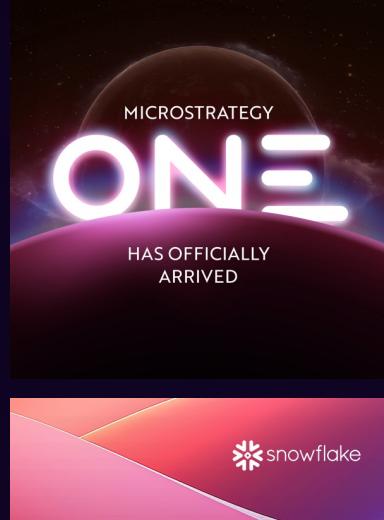
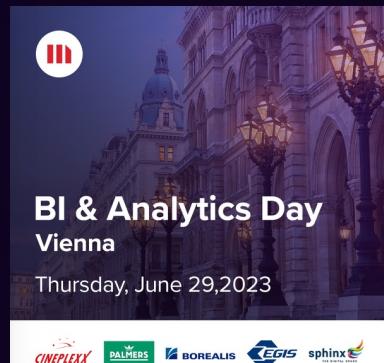
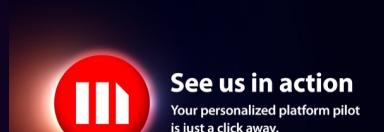
Logo design & internal branding



Executive Chairman's
Innovation Award



Social media design



Leaflets, brochures & other printed marketing assets

MicroStrategy
INTELLIGENCE EVERYWHERE

Visit booth 845

MicroStrategy AI. Available Today.

Where cutting-edge AI innovation and trusted BI analytics converge.

See it first-hand
Monday / January 15, 2024 / 9:15 AM – 10:00 AM
Expo Level 1, Expo Stage 2



Win a Bottle of Champagne



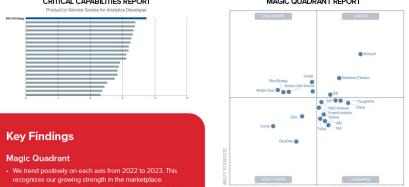
Schedule a 15-minute demo and enter to win a Magnum bottle of Champagne and set of glasses.



Gartner Analyst Brief

MicroStrategy

Gartner advises reading the Magic Quadrant and Critical Capabilities reports together to make a purchasing decision. Magic Quadrant evaluates the marketplace. Critical Capabilities evaluates the products.



Key Findings

Magic Quadrant

- We trend positively on each axis from 2022 to 2023. This recognizes our growing strength in the marketplace.
- MicroStrategy is developed organically and is therefore Stable.
- We are Open, which stand out in terms of deployment and data integration.
- Strong Reporting and Governance combine well with our reputation for stability and security.

Critical Capabilities

- We rank #1 for the 6th year in a row in the Enterprise Application category in the Magic Quadrant for Analytics.
- Analytics Developer use case is a game-changer for organizations that provide a holistic view of the business for increased efficiency.
- Report also highlights our Intrinsic User Experience that does not sacrifice Power and Functionality.

Responses to "Cautions"

Extensive Bitcoin investments remain a concern for customers and prospects.

Public cloud offerings, on MSTR, support many industries. Speak to our history & MicroStrategy, the separate LLC.

Absence around competing data or ecosystems.

Gartner research shows the trend is toward multi-cloud. Organizations want to avoid lock-in. Other companies focus on their cloud. We focus on our multi-cloud.

We are behind in augmented capabilities and should apply more focus to this.

Augmented experiences are our focus. We are investing 20% of our Sales Revenue into R&D in 2023. Our semantic graph and AI-powered analytics application are the most reliable augmented capabilities to be second to none.

Lack of product differentiation.

We have been #1 for 6 years in a row in Critical Capabilities for a reason.

SCAN AND LEARN MORE 

MicroStrategy

"At MicroStrategy, we are in the business of transforming organizations into an Intelligent Enterprise™ and empowering individuals across an organization with the data and intelligence they need to make better decisions."

Phong Le
President & Chief Executive Officer



Universities Now Have Free Access to the World's Leading Enterprise Analytics Platform

Enrich academic BI courses with the industry's leading analytics software. Such courses can benefit any class that is centered around core skills in data analysis and visual data discovery. Our analytics platform delivers answers and gets results.

Leverage free analytics in the classroom

Instructors get free access to a MicroStrategy cloud environment designed for the classroom. Weave MicroStrategy into lessons about business intelligence and data analytics—conduct exercises in class with real-world applications.

Success stories include:

- The University of Helios ran a dossier design competition, showcasing the best of their student's data analysis and design skills.
- The University of Colorado integrated MicroStrategy into their business intelligence curriculum, with courses taken by over 40,000 students.

Boost your resume with MicroStrategy

Students can receive MicroStrategy certificates and certifications. MicroStrategy certifications jump start career building and boost resumes. MicroStrategy can enhance research papers and presentations with data-driven stories. Thousands of companies across the globe use MicroStrategy; students can get hands-on experience with tools to use outside of the classroom.



Contact us at education@microstrategy.com, or visit us at microstrategy.com/en/education/academic-program to learn more!

MicroStrategy

INTELLIGENCE EVERYWHERE

Optum

Optum Transforms the Impacts of Its Analytics Solution with MicroStrategy

Discover how Optum transformed Optum Performance Analytics application for unlimited scalability and enhanced customer experiences.



Optum, a division of UnitedHealth Group, utilizes clinical expertise, technology, and data to empower individuals, partners, and providers in their journey towards better health.

Optum provides organizations with comprehensive insights into their patient population via dashboards and reports, allowing them to minimize care delivery variations, enhance quality, and optimize care management programs.

Optum provides Optum Performance Analytics (OPA), an AI-powered analytics application designed to help providers and payers optimize health systems in the transition to a value-based care system. OPA has gained significant adoption, with over 70% of US health plans utilizing it for various purposes such as risk and contract optimization, provider network management, quality and clinical integration, care coordination, and patient engagement.

MicroStrategy AI: Security Whitepaper

Explore practical steps to ensure data integrity and ethical AI implementations.

Published: October 2023

MicroStrategy
INTELLIGENCE EVERYWHERE

Intelligence Everywhere

The Rise of Trusted AI.

Published: October 2023



MicroStrategy
INTELLIGENCE EVERYWHERE

Optum Transforms the Impacts of Its Analytics Solution with MicroStrategy

Discover how Optum transformed Optum Performance Analytics application for unlimited scalability and enhanced customer experiences.

MicroStrategy AI

Product FAQ



MicroStrategy AI: Security Whitepaper

Explore practical steps to ensure data integrity and ethical AI implementations.

Published: October 2023

VISA | 2021

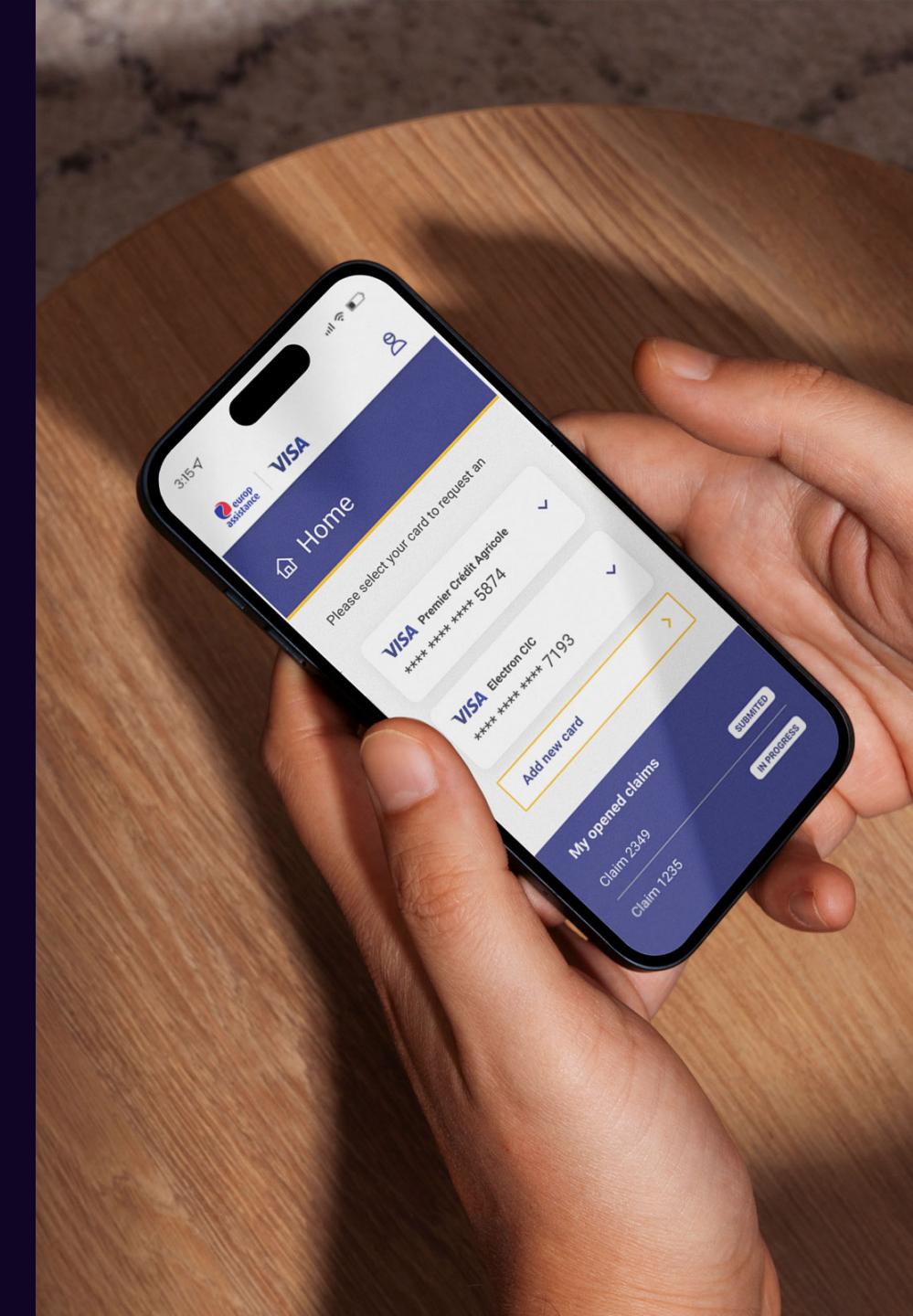
VISA Europe

UX/UI Designer

Project to enhance an existing mobile application with insurance-related functionalities for customers using Visa cards. The work included adapting the application's structure and visual design to the existing solution while introducing new features.

Scope of work: Information Architecture • Visual Concept • Wireframes
• Development Documentation

The project was implemented across several European markets.



Graphic and functional design of the mobile application

The image displays five screenshots of a mobile application interface for VISA and Europ Assistance. The interface is primarily blue and white, with the VISA and Europ Assistance logos at the top.

- Welcome Screen:** Shows a "Welcome" header, a "Do you have already an account?" section with email and password input fields, and a "LOGIN" button. It also features a "Forgotten password" link and a "First connection?" section with a "Create a new account" button.
- Home Screen (1):** Shows a "Home" header and a message "Please select your card to request an assistance". It displays two cards: "VISA Premier Crédit Agricole" (number ending in 5874) and "VISA Electron CIC" (number ending in 7193). A yellow "Add new card" button is at the bottom.
- Home Screen (2):** Similar to the first Home screen, but the "VISA Premier Crédit Agricole" card is expanded, showing "Device protection" (insurance for accidental and operational damages) and "Travel protection". A "Remove this card" button is also visible.
- Create my account Screen:** Shows a "Create my account" header with a back arrow. It asks for "Your first and last name should be the same as on your card" and provides input fields for "Your first name", "Your last name", "Your email address", "Create a password", and "Repeat password". A checkbox for receiving updates is present. A "CREATE ACCOUNT" button is at the bottom.
- Home Screen (3):** Shows a "Home" header and a message "Please select your card to request an assistance". It displays the "VISA Premier Crédit Agricole" card (number ending in 5874) and a "Device protection" section with a note about insurance coverage. A yellow "Add new card" button is at the bottom.

GENERALI | 2021

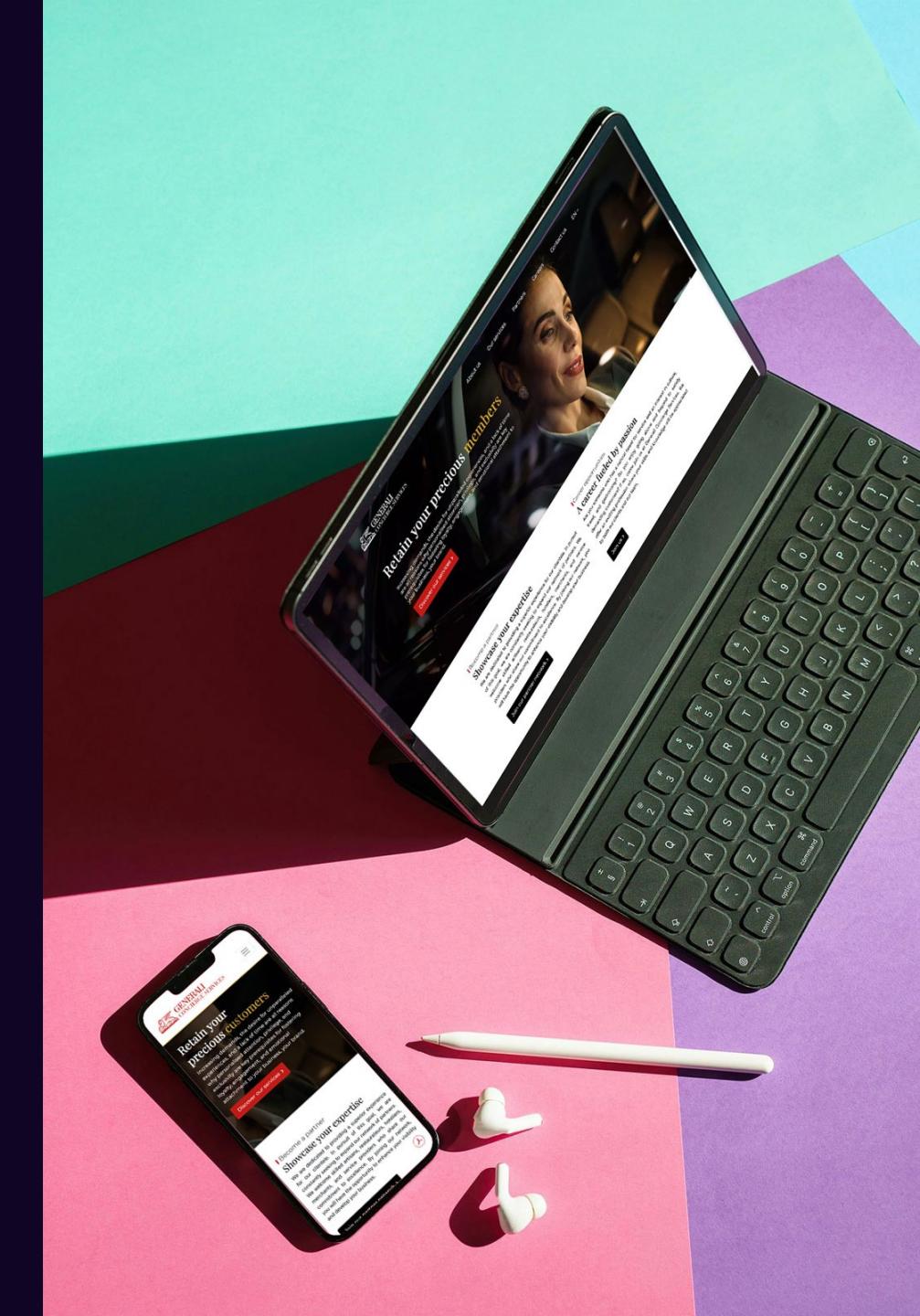
Generali Concierge Services

Web Designer

The project involved a visual refresh and a redesign of the functional layout of a website dedicated to current and potential partners cooperating with Generali.

Scope of work: Visual concept • UX/UI design • Mockups • Interactive prototypes

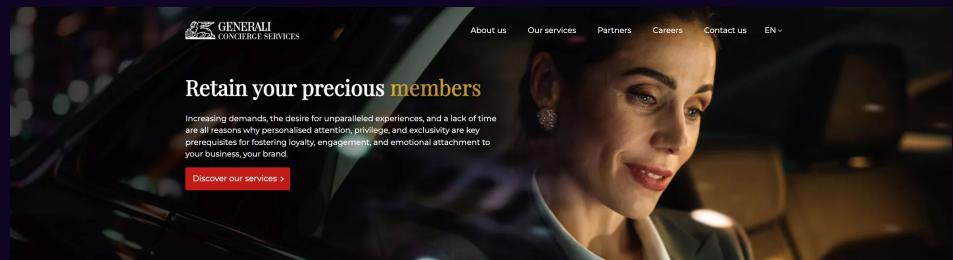
Project has been published on generali-concierge-services.com



Generali Concierge Services

2022

UX/UI design



GENERALI
CONCIERGE SERVICES

About us Our services Partners Careers Contact us EN

Retain your precious members

Increasing demands, the desire for unparalleled experiences, and a lack of time are all reasons why personalised attention, privilege and exclusivity are key prerequisites for fostering loyalty, engagement, and emotional attachment to your business, your brand.

[Discover our services >](#)

I Become a partner

Showcase your expertise

We are dedicated to providing a superior experience for our clientele. In pursuit of this goal, we are constantly seeking to expand our network of partners. We welcome skilled artisans, restaurateurs, hoteliers, merchants, and service providers who share our commitment to excellence. By joining our network, you will have the opportunity to enhance your visibility and develop your business.

[Join our partner network >](#)

Exclusive concierge services

Dream big, we'll deliver

We understand the importance of creating meaningful experiences that strengthen the emotional connection to your brand. That's why we offer a team of expert lifestyle advisers available 24/7, personalized offers, and cutting-edge technology to satisfy even the most demanding requests from your clients, employees or members. Together, we'll build loyalty programs that align with your business values and requirements.

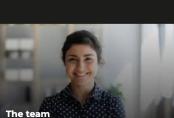
[Explore our services >](#)

I Career opportunities

A career fueled by passion

Are you someone who has a natural talent for service and an interest in culture, travel, and gastronomy? Do you enjoy going above and beyond to satisfy demanding customers? If so, come join us at Generali Concierge Services. We offer an exciting profession where your skills and knowledge will be appreciated by both our clients and our team.

[Join us >](#)



The team
Relational elegance >



Privilege Club
Personalized offers >



Relational technology
Optimized service platform >



Who are we?
Generali Concierge Services >

 **GENERALI**
CONCIERGE SERVICES

[About us](#) [Our services](#) [Partners](#) [Careers](#) [Contact us](#) [EN](#) [FR](#)

Capacities to match its high ambitions

[Home](#) / [About us](#)

OUR HISTORY

20 years of expertise in the concierge industry

2003: on the request of the G.I.E Carte Bleue, Europ Assistance, a company in the Generali group, is officially launching its first dedicated concierge service pole in France for Visa Infinite cardholders

2016: the Europ Assistance group has taken a new step and decided to create Generali Concierge Services, a wholly-owned subsidiary of the group, entirely dedicated to the concierge service to support its strategic ambitions in this field and to better meet its customers' expectations.

Our financial stability, recognized expertise in customer service, and constant adaptation to new digital communication tools allows us to confidently offer unparalleled concierge services to our VIP and high-net-worth clients.

OUR VISION

To be the most reliable player in the industry

 **GENERALI**
CONCIERGE SERVICES

OUR AUDIENCE

Your most valuable customers, employees, or members

Your Customers

- Enhance your customers' experience and strengthen their engagement with your brand
- Foster loyalty of high-contributing customers

Your Members

- Make your members' daily lives easier and reinforce their engagement in your community
- Enhance the experience of a VIP member within an exclusive membership club

Your Employees and Collaborators

- Take care of your most valuable employees and help them in their daily lives
- Capitalize on the well-being of your employees and reinforce their engagement at work



OUR VISION

To be the most reliable player in the industry

General Concierge Services is the new benchmark for personalized concierge services: because each of our clients is unique, we develop a customized offering and program that respects their image and aligns with the specific needs of their customers, employees, or members.

Our future is both in France and internationally, supporting major clients of the Europ Assistance group, as well as other companies with unique premium concierge, assistance, insurance, and lifestyle solutions.

"We aspire to be the most reliable and sustainable concierge service company for the Group's clients worldwide, by offering personalized service and exclusive access to exceptional and emotional experiences."

Emmanuel Légeron,
General Director Generali Concierge Services

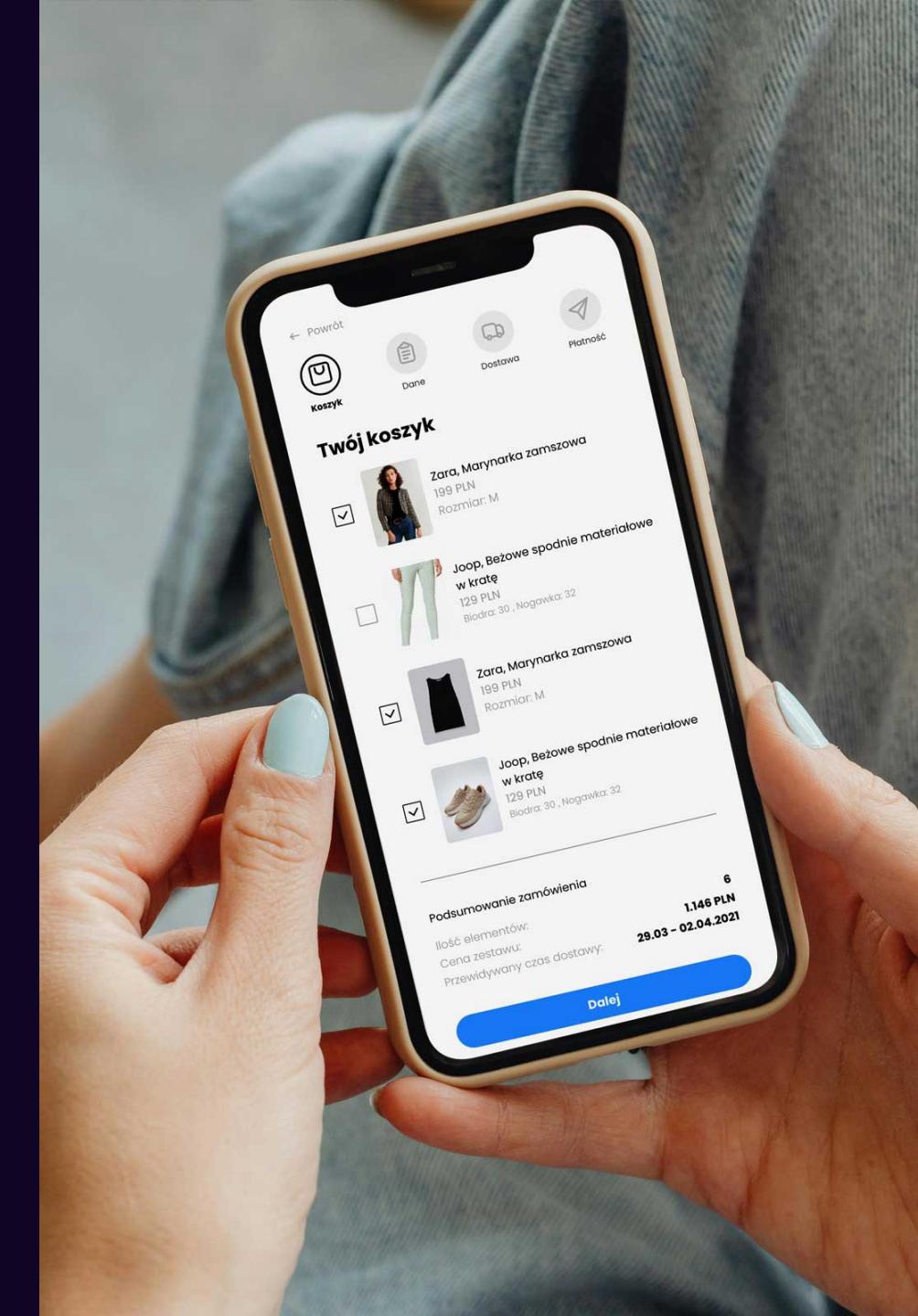
stylingo | 2021

Stylingo

UX/UI Designer

Development of a solution that allows the provision of personalized styling services, taking into account the decisive factors on the client's side (preferences, body structure, styling purpose). The solution included a website design on the user's side as well as administrator / stylist interface elements.

Scope of work: Service architecture • Mockups • Prototyping



Stylingo - Dostępna stylizacja

Stylizacja biurowa - casual friday
Stylist: Anna Marciniak
Opreconie: 21 marca 2022

Głównym założeniem stylizacji jest poczuć komfortu i możliwość wyselekcjonowania po całym tygodniu pracy. Kolory stonowane, ciepłe, dające poczucie stabilizacji i jednorodności pewności siebie.

Wszystkie materiały naturalne, dobrze komponujące się kolorytystycznie i w obszarze faktur wykorzystanych tkanin.

Ilość elementów: 6
Cena zestawu: 1.146 PLN
Czas realizacji zamówienia: do 7 dni

Dodaj całą stylizację do koszyka

Zamów kolejną stylizację

To jest stylizacja przykładowa. Jeśli chcesz otrzymać podobną propozycję, dopasowując do Twoich potrzeb, zostaw nam swój adres email. Akceptuję regulamin świadczenia usługi stylizacji oraz politykę prywatności.

Zamówienie próbnej stylizacji

Zera Marynarka zamszowa 109 PLN
Joop Beżowe spodnie materiałowe w kratę 129 PLN
Zamów produkt Kup w Zara

Zera Marynarka zamszowa 109 PLN
Joop Beżowe spodnie materiałowe w kratę 129 PLN
Zamów produkt Kup w Zara

Zamów kolejną stylizację

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Zamów produkt Kup w Zara

Zamów kolejną stylizację

Zamów kolejną stylizację

Stylingo

Indywidualna stylizacja od Twojego stylisty

Wypełnij ankietę

Czym jest stylingo.pl?

Stylingo.pl to usługa stylizacji dokonywanych online przez stylistów, którzy dobierają kolekcję w oparciu o vestibulum condimentum turpis in varius tristique. Curabitur vel metus quis lacus sollicitudin tristique. Curabitur id rutrum elit.

Zarejestruj się

Jak to działa?

1. Wypełniasz ankietę
Odpowiedz na kilka pytań dotyczących rozmiaru, dopasowania i preferencji cenowych.

2. Przeglądasz gotowe stylizacje
Otrzymasz wyszczególnione przez naszych stylistów propozycje ubrań specjalnie dla Ciebie.

3. Kupujesz wybrane produkty
Sprawdź w których sklepowych online dostępne są poszczególne elementy stylizacji i zdecyduj, czy chcesz je kupić.

Stylingo

Twoje stylizacje

Stylizacja biurowa - casual friday
Stylist: Anna Marciniak, utworzona: 21.03.2022

Wybierz alternatywny produkt:

Wrangler Spodnie jeansowe bl... 259 PLN
H&M Spodnie materiałowe 129 PLN
Reser Spodnie materiałowe 89 PLN

Zamówiam stylizację

Stylingo

Twoje stylizacje

Stylizacja biurowa - casual friday
Stylist: Anna Marciniak, utworzona: 21.03.2022

Wybierz alternatywny produkt:

Wrangler Spodnie jeansowe bl... 259 PLN
H&M Spodnie materiałowe 129 PLN
Reser Spodnie materiałowe 89 PLN

Zamówiam stylizację

Stylingo

Dostępne stylizacje

Aktualnie nie masz dostępnych pakietów stylizacji. Wybierz jedną z poniższych opcji:

Dokup stylizacje

Wybierz jedną z poniższych opcji:

Opcja bieżąca 1 stylizacja 69 PLN

Wariant optymalny Pakiet 3 stylizacji 169 PLN

Abonament 1 stylizacja / miesiąc 49 PLN (miesiąc)

Przejdź do płatności

Powrót

Stylingo

Zamiana produktu

Simple Spodnie lniane w szkocką kratę 289 PLN
Rozmiar: M

Zamówianie produktu

Zamówiam stylizację

Stylingo

Gratulujemy!

Cieszymy się, że będziemy mogli razem pracować nad wyborem indywidualnych stylizacji dla Ciebie.

Zamówiam próbny stylizację

Opcja darmowa **Opcja profesjonalna**

Oferta dostępna dla nowych użytkowników. Na podstawie wypełnionej ankietą, w ciągu 24 godzin przygotujemy dla Ciebie indywidualny stylizację.

Zamówiam stylizację

Stylingo

Zamiana produktu

Zera Marynarka zamszowa 199 PLN
Rozmiar: M

Zamówianie produktu

Zamówiam stylizację

Stylingo

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Zamówiam stylizację

Stylingo

Gratulujemy!

Cieszymy się, że będziemy mogli razem pracować nad wyborem indywidualnych stylizacji dla Ciebie.

Utwórz pierwszą stylizację

Opcja darmowa **Opcja profesjonalna**

Oferta profesjonalna dla użytkowników poszukujących stylizacji na konkretną okazję. Dodatkowo po pierwszej stylizacji dodajemy raport stylizacyjny utworzony na podstawie Twojej ankiet.

Klimat stylizacji

Klasyczny Street fashion
 Elegancki Sportowy
 Biznesowy Safari
 Casual Rockowy
 Glamour Modern vintage
 City

Cel stylizacji

Opisz krótko na jaką okazję potrzebujesz nowej stylizacji.

Stylingo

Zamówiam stylizację

Jak tworzymy Twoje stylizacje?

- Analizujemy dane o Twojej budowie ciała.
- Budujemy indywidualny model stylizacyjny opisujący Twoje preferencje modyowe.
- Poszukujemy produktów odpowiadających Twoim oczekiwaniom i właściwościom stylów.
- Kompletujemy pełne stylizacje gotowe do zamówienia jednym kliknięciem.

Stylingo

Jak wygląda przykładowa stylizacja?

Analizujemy Twoje dane aby przyszykować pierwszą stylizację dla Ciebie.

Stylizacja biurowa - casual friday
Stylist: Anna Marciniak, utworzona: 21.03.2022

Zamówiam stylizację

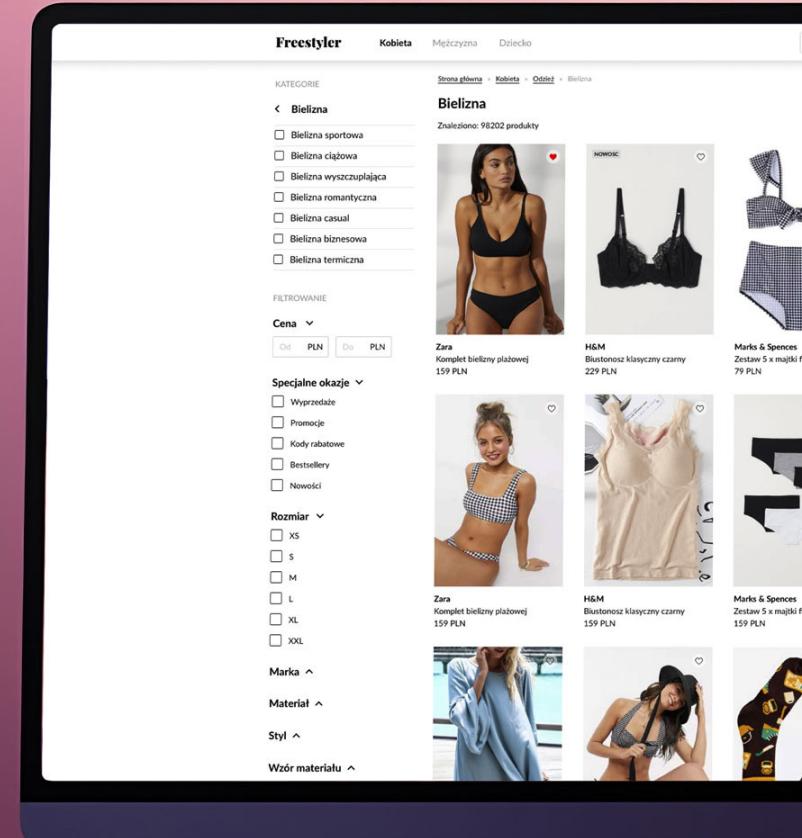
Planeta Mody | 2021

Fashion aggregator

UX/UI Designer

Creating a website that aggregates sales offers of fashion products from many brands available on the Polish market. A solution focused on providing better functionality compared to competitive solutions existing on the market, while implementing innovative solutions in the field of AI (recognizing product details).

Scope of work: Benchmark analysis • Functional design and content architecture • Mockups (RWD) • Prototypes (desktop and mobile versions) • Initial graphic concept



Fashion aggregator

2021

Online aggregator of fashion offers

The image is a collage of screenshots from a fashion aggregator website, likely Freestyle, showing various product pages, search results, and user interface elements. The screenshots are arranged in a grid-like structure.

- Top Row:**
 - Product page for 'Odzież damska' (Women's clothing) featuring items like blazers, sneakers, and bikinis.
 - Product page for 'Bielizna sportowa' (Sports lingerie) featuring a woman in a black sports bra and shorts.
 - Product page for 'Koszula oversize w kratę vichy' (Vichy check oversized shirt) featuring a woman in a light-colored checkered shirt.
 - Product page for 'W kratkę' (In check) featuring a woman in a light-colored checkered dress.
 - Product page for 'Komplet bielizny plażowej' (Swimwear set) featuring a woman in a light-colored checkered shirt and shorts.
 - Logowanie (Login) screen with options for Facebook, Google, or email.
- Middle Row:**
 - Product page for 'Bielizna' (Lingerie) featuring a woman in a black bra and shorts.
 - Product page for 'Porównywarka cen' (Price comparison) comparing 'Zara.com' and 'Zalando.com' for a 'Biustonosz klasyczny' (Classic bra).
 - Product page for 'Majtki' (Briefs) featuring a woman in a white brief.
 - Product page for 'Koszula oversize w kratę vichy' (Vichy check oversized shirt) featuring a woman in a light-colored checkered shirt.
 - Product page for 'Bielizna' (Lingerie) featuring a woman in a black bra and shorts.
 - Product page for 'Komplet bielizny plażowej' (Swimwear set) featuring a woman in a light-colored checkered shirt and shorts.
- Bottom Row:**
 - Product page for 'Bielizna' (Lingerie) featuring a woman in a black bra and shorts.
 - Product page for 'Stylizacja dla Ciebie' (Outfit for you) featuring a woman in a pink and white outfit.
 - Product page for 'Odzież damska' (Women's clothing) featuring a woman in a light-colored checkered dress.
 - Product page for 'Koszula oversize w kratę vichy' (Vichy check oversized shirt) featuring a woman in a light-colored checkered shirt.
 - Product page for 'Bielizna' (Lingerie) featuring a woman in a black bra and shorts.



2020

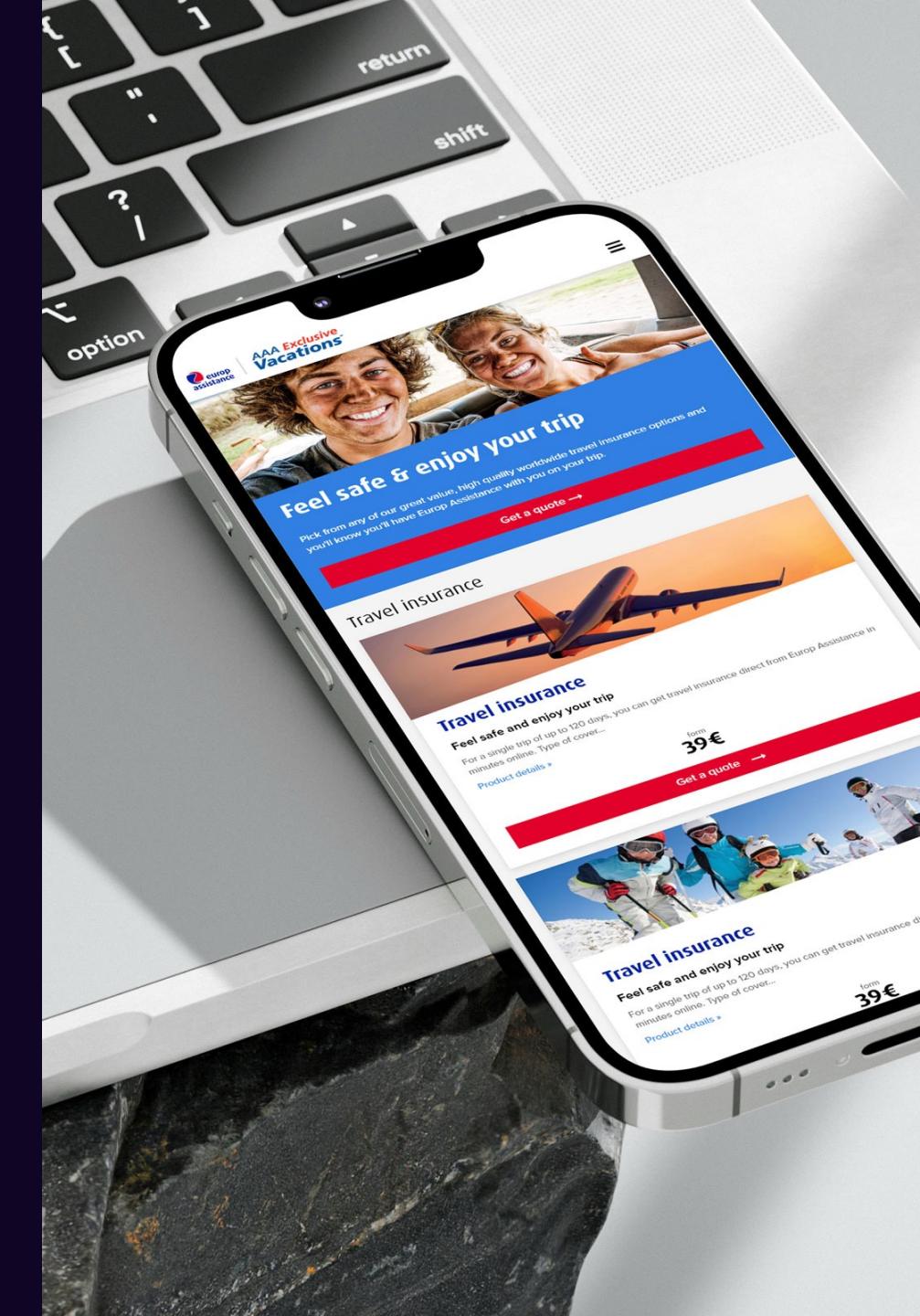
Europ Assistance

Lead Designer

Design of an insurance sales system for the Europ Assistance partner network. The solution enabled partners operating under their own brands to manage and sell the full range of insurance products. The system was designed to support customer service across eight European markets and to present the offer in eight languages.

Scope of work: Information Architecture • Wireframes • Prototyping • Final UI Design.

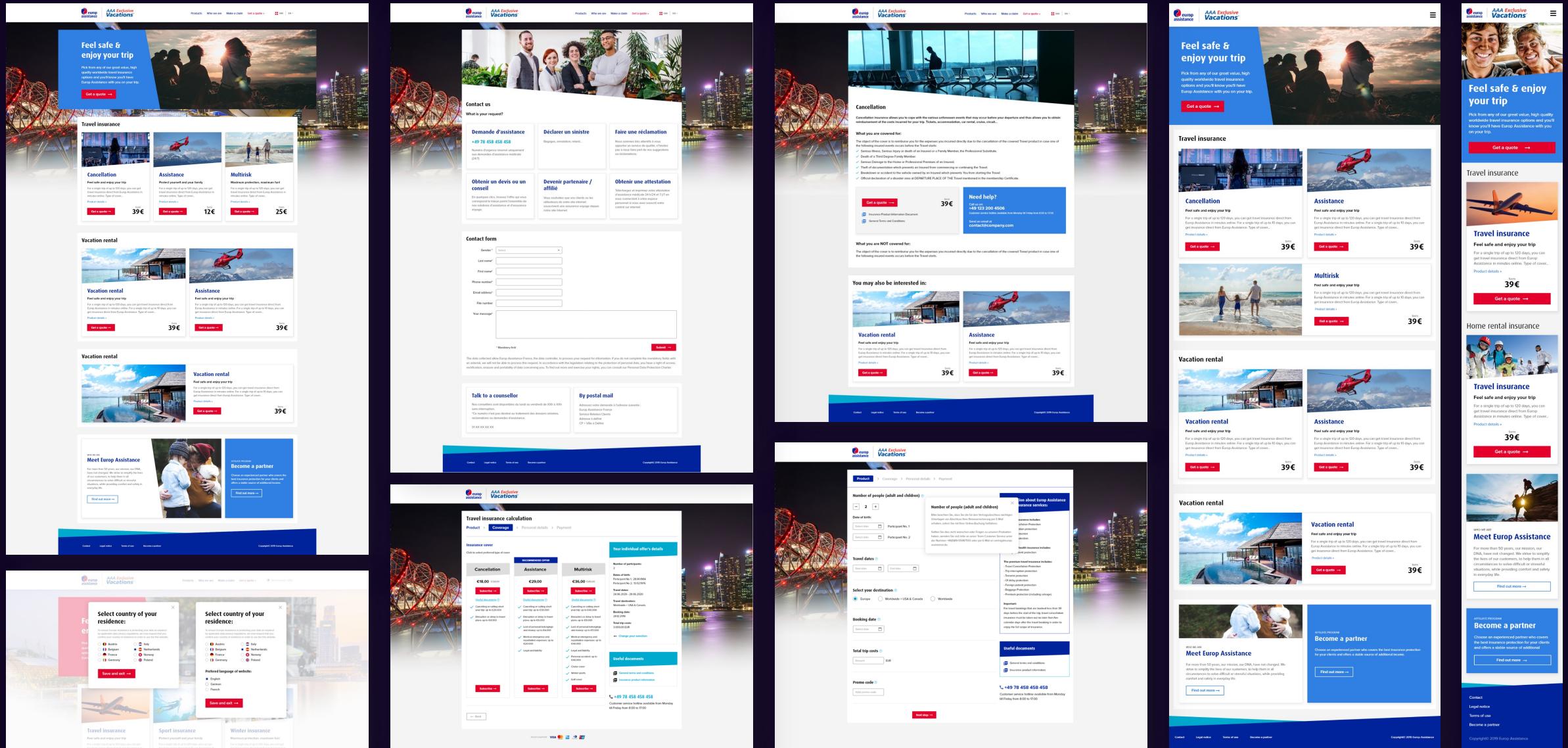
The website has been launched in June 2020: <https://travel-insurance.europ-assistance.com/en>



EuropAssistance

UX/UI Designer / Project of information and transaction service

2020



The image is a collage of 12 screenshots from the EuropAssistance website, illustrating the design and functionality of their information and transaction service for 2020. The website features a clean, modern design with a blue and white color palette. It includes various sections such as 'Travel insurance', 'Cancellation', 'Assistance', 'Multirisk', 'Vacation rental', 'Meet Europ Assistance', 'Become a partner', and 'Contact us'. Each page is set against a background of travel-related images, such as a bridge at night, a city skyline, and people on a beach. The screenshots show different stages of the user journey, from initial landing pages to detailed product pages and contact forms. The overall layout is user-friendly, with clear navigation and prominent calls to action.

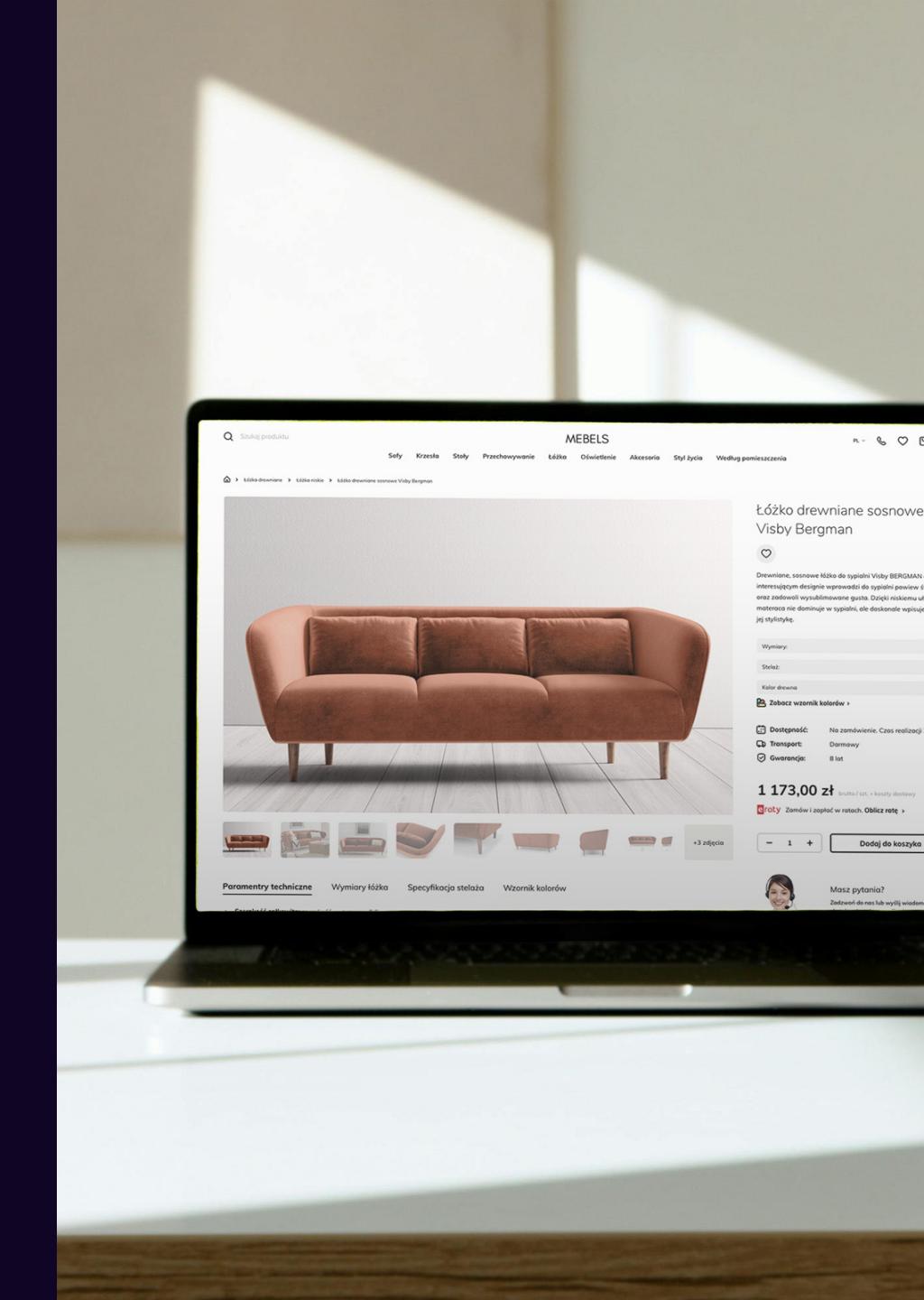
MEBELS | 2019

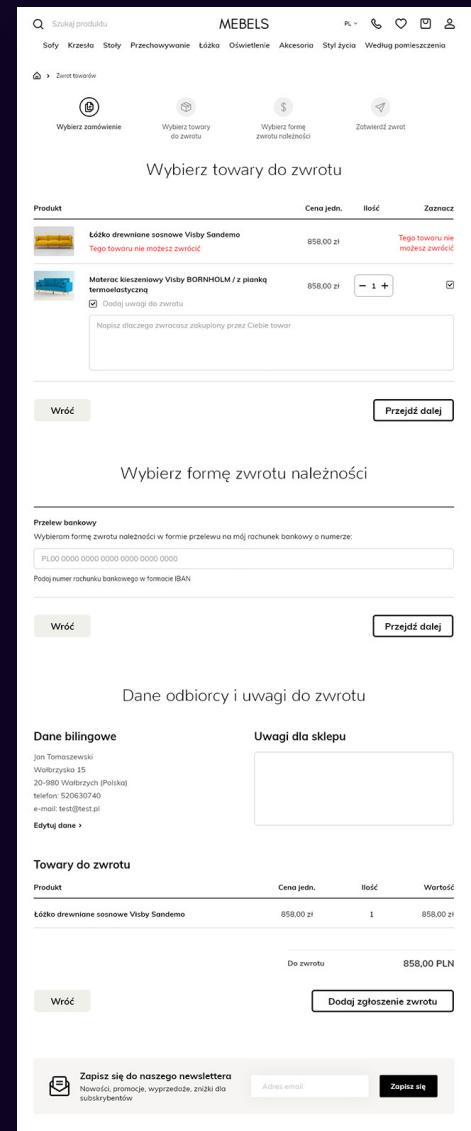
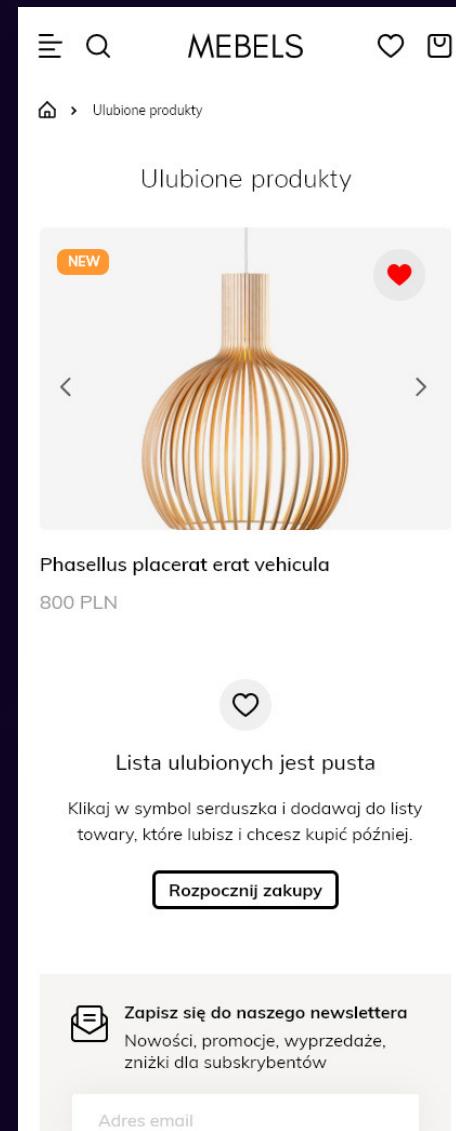
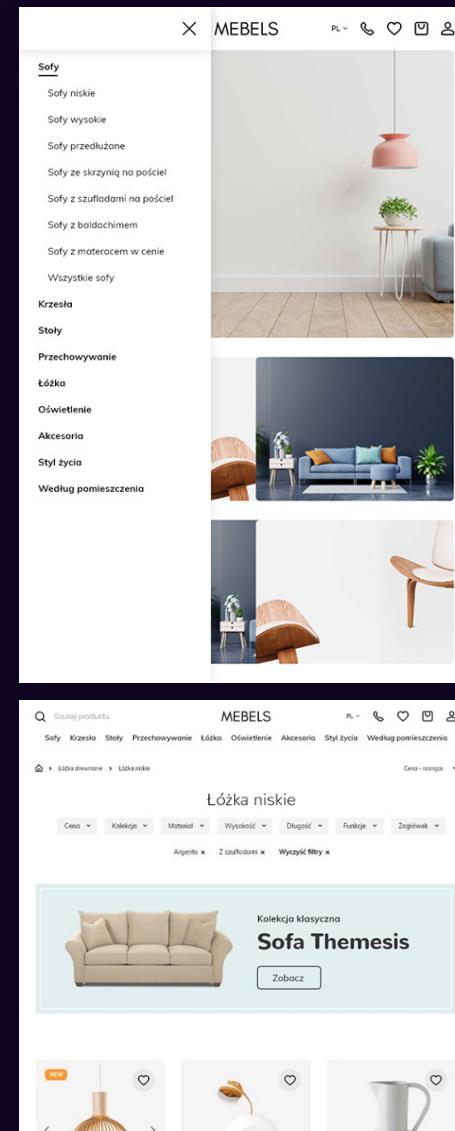
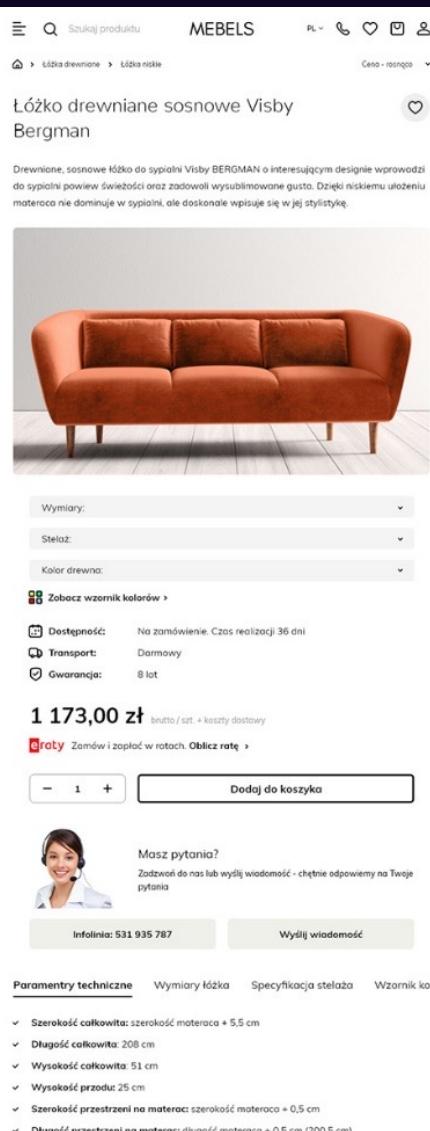
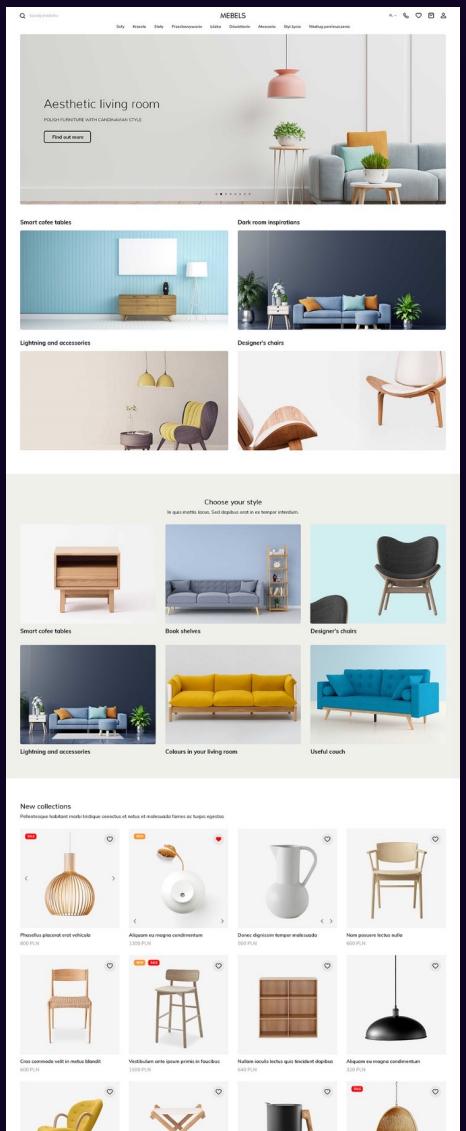
Mebels.eu

Web Designer

A classic e-commerce website showcasing the furniture collection of Chrobry Group. The main challenge was adapting the design to the technical and UX standards of the external sales platform provider, which enabled a fast and cost-effective launch of a fully functional website.

Scope of work: Functional design • Information architecture • Graphic concept / visual design • Responsive mockups (RWD) • Development documentation



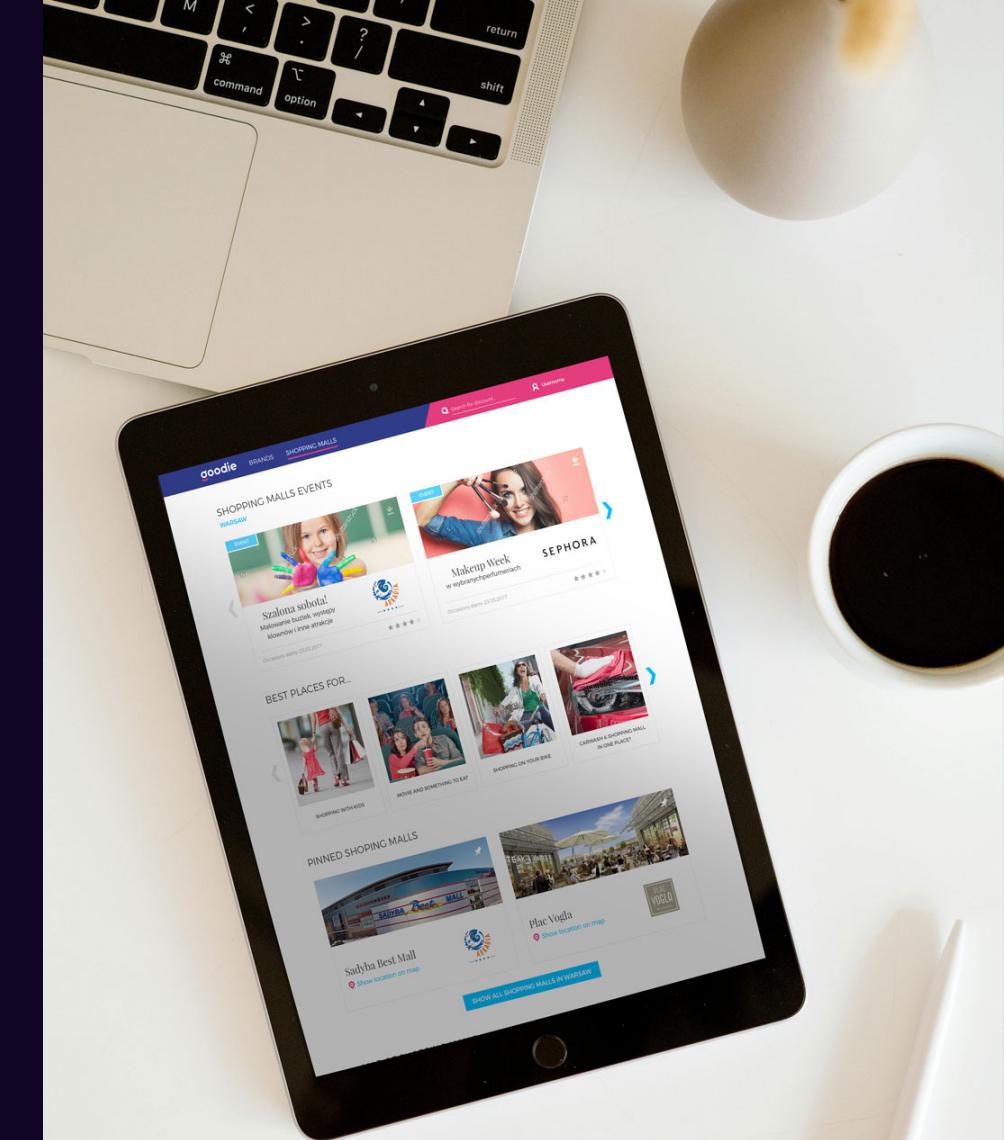


Millennium
bank

2016 - 2017

Goodie.pl

Head of Design Team



A new startup project within the bank's structure

The image displays a collection of Goodie.pl mobile application screenshots and a corresponding UI design wireframe. The screenshots show various features including a dashboard with offers, a map view of shopping malls, and a list of brands followed. The wireframe provides a detailed breakdown of the 'Search for discount' interface, including sections for 'FOR YOU', 'FOLLOWED', and 'MALLS', and a search bar with placeholder text 'Search for discount ...'. It also includes a 'Brands you follow' section and a 'Malls' section with a map view of Arkadia mall. The wireframe is annotated with specific UI elements like 'SEARCH TEXT', 'SEARCH ACTIVE STATE', and 'SEARCH HOVER STATE', along with their respective font sizes, colors, and positions. A color palette and a grid system are also shown.

A new startup project within the bank's structure

Creation of a new non-banking service within Bank Millennium's ecosystem, designed to broaden the base of potential customers and enhance engagement with the bank's offer. The project focused on delivering the most accurate, user-friendly search experience for promotional deals across Poland.

Key responsibilities:

- Co-creation of the overall service concept, including naming, logo design, and functional framework
- Art direction and supervision of the UX/UI team
- Coordination with web and mobile development teams
- Preparation of mockups, wireframes, and interactive prototypes
- Contribution to the visual design and brand identity
- Ongoing work on the evolution and feature development of the application

The service launched in 2017 as Goodie (goodie.pl). For my contribution to the project, I received the President of the Management Board Award at Bank Millennium.



BGK | 2015

Bank BGK

UX/UI Designer & Project Leader

A redesign carried out as part of the bank's information service modernization (transition to RWD). The work included incorporating requirements and content-presentation guidelines provided by multiple internal departments.

Scope of work: Usability audit of the existing website • Workshops with bank stakeholders • Two rounds of user research (planning, conducting, and analyzing individual interviews) • Wireframes / mockups • Initial visual design

The new website was launched in 2015: www.bgk.pl



House of Automotive Skills

Creative Designer

Basic branding and the design and development of a WordPress website for a new company in the automotive training sector.

www.hoas.pl



House of Automotive Skills

2024

Basic branding, graphic design, and website development

BMW INSTITUTE OF AUTOMOTIVE
MANAGEMENT

About me Services Let's talk

Your roadmap to Future of Automotive.

Comprehensive operational and strategic solutions for automotive industry.

With over 20 years of experience in the automotive industry at both wholesale and retail levels, I specialize in driving business transformation, optimizing operations, and leading organizations through change.

I am the founder of House of Automotive Skills (HOAS), a consultancy company with a mission of future-proofing automotive businesses.

I have worked for global automotive brands, developing businesses in Poland and throughout the European Union.

I am a BMW Certified Retail Managing Director and an expert in modern sales models based on both agency and wholesale approaches. I help companies adapt to the evolving automotive landscape, develop competitive advantage, and exceed expectations by prioritizing digitalization, data-driven strategies, and AI applications in business operations.

Through my firm, I collaborate with Retail Performance Company GmbH (RPC - Joint Venture of BMW Group and HILZ Management Consulting) working on cutting-edge projects that revolutionize retail models, customer engagement, and operational efficiency.

I am a Partner at ORTPM AUTOMOTIVE, a company specializing in Sales and other Sales training and coaching programs in the automotive industry at both dealer and OEM levels sharing the same vision of optimizing and future-proofing automotive businesses.

I operate with a results-oriented, strategic mindset that combines analytical thinking with people-centric leadership.

One of my strong beliefs is:

**Happy Employees
create happy Customers**

M&P
MOTORS & PARTS

About me Services Let's talk

About me

Robert Waligóra

C-Level Executive | General Manager

Automotive Industry Expert | Senior Management Advisor

Change & Digital Transformation Leader

My skills and strengths define my way of working

Activator

I am a hands-on-leader who translates ideas into action, managing teams through complicated change initiatives. My core strength is driving CHANGE and TRANSFORMATION where digital tools, especially AI can add significant efficiency improvements and return On Investment.

Maximizer

I focus on taking good teams, processes, and strategies and transforming them into high-performing ones. My focus is on continuous improvement and measurable improvements. My second strongest belief is: **You manage what you measure.**

Relator & Individualization

I build engaged and motivated teams who then naturally become high-performing ones. I always ask my team: **Why?** I want to understand the **why** they do what they do. Only then can we **DO** TOGETHER get there to plan concrete actions of **WHAT** needs to be done and **HOW** to do it. I focus on recognizing individual talents, fostering collaboration, and driving engagement.

Strategic Thinking

Identifying current corporate efficiency / focus on building long term company strength by understanding market needs, customer requirements, recognizing opportunities to keep increasing the value and constantly developing

Leamer & Optimization

Through continuous improvement, constantly exploring new technologies, AI-driven solutions, and digital innovations to enhance business performance

Looks interesting?

Book a call with me. Experience can contribute to the development of your business

[Check my offer](#)

My Professional Journey

Currently, I am engaged in various projects with RPC GmbH and Art PM Automotive, focusing on business transformation, sales digitalization, and operational efficiency. My previous leadership roles include:

Since 2023	Future Sales Model Lead Consultant RPC GmbH for Poland (Co-leading the transformation of BMW Group for MINI brand to a digital-first, agency-based sales model).
2020 - 2021	Country Director B2B & Used Cars Bilbarts Group (Driving commercial sales & used car operations across 7 brands).
2018 - 2020	General Manager Nissan Motors (Overseeing Poland's largest (BMW/MINI) dealer group, leading a team of 400+ FTEs).
2016 - 2018	Head of CEE Region Nissan Europe (Leading premium brand expansion and dealer network development).
2013 - 2016	Head of CEE Corporate Sales Nissan Sales CEE (Building Nissan Corporate Sales Team, processes, Business Center Nissan Network and successfully developing brand recognition in this competitive market).
2011 - 2013	Sales Planning Manager Nissan Sales CEE.
2007 - 2010	Marketing Manager / Regional Sales Manager and Country Manager Mitsubishi Fuso, Mercedes-Benz Poland.
2005 - 2007	Sales Planning / Product Management Mercedes-Benz Passenger Cars Mercedes-Benz Poland.

Main educational aspects relevant until now

Master of Science in Business Performance Management

Master of Economics in Quantitative Economic Methods



**EXPECT
MORE.**

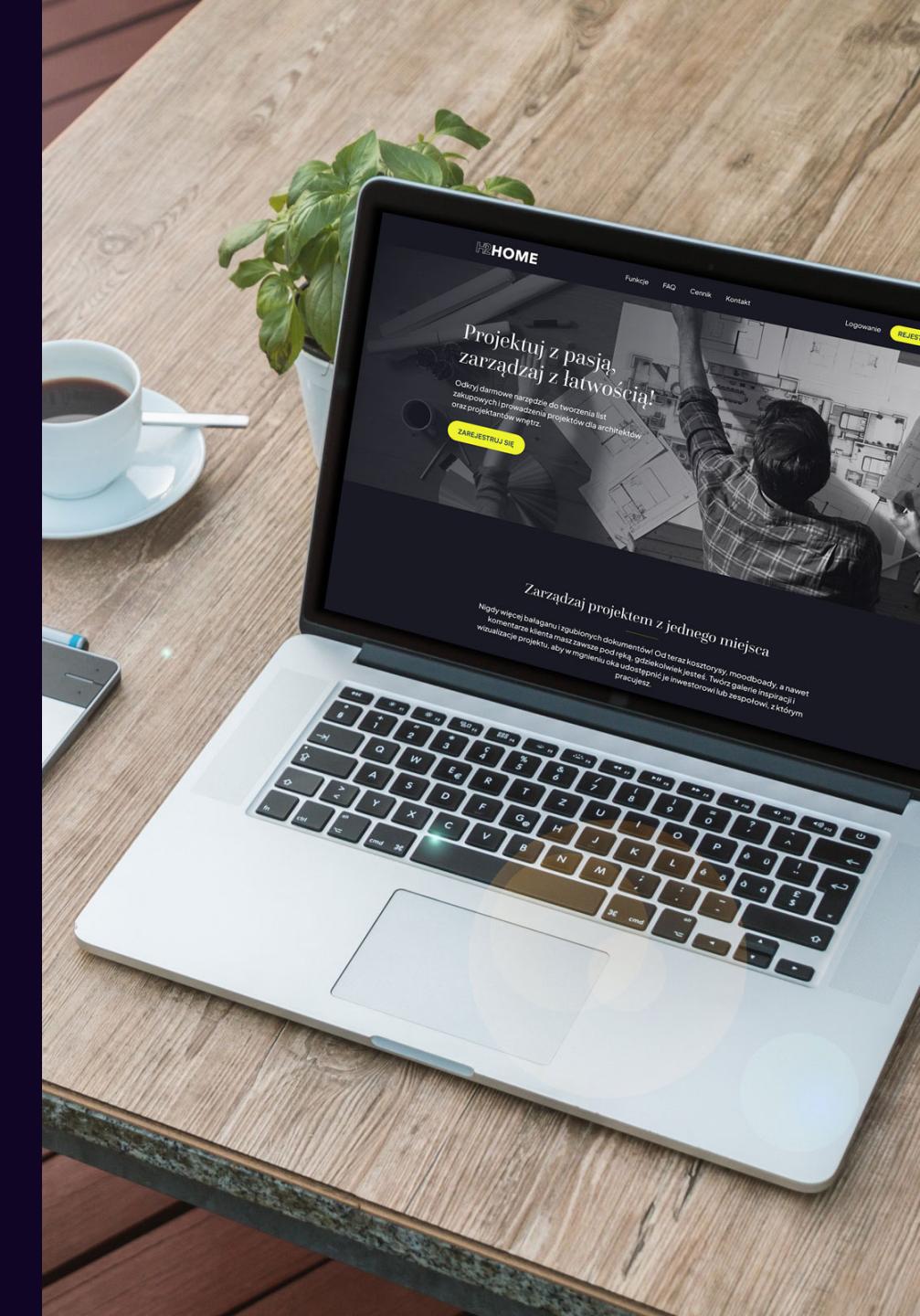
H2HOME | 2023

House 2 Home

Web Designer

Graphic design and UX for a web platform supporting the architectural and interior design process. The project also included developing the concept and UI for an architect-focused application dashboard (logged-in area)

www.h2home.pl



House 2 Home

Basic branding, graphic design, and website development

2023

Projektuj z pasją, zarządzaj z łatwością!

Zarządzaj projektem z jednego miejsca

Twórz listy zakupowe i kosztorysy jednym kliknięciem

Korzystając z H2Home zyskujesz

Pytania i Odpowiedzi

TY PYTAZ, A MY ODPOWIADAMY!

- Rejestracja i zakładanie konta
- Czym jest Dashboard?
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DOSTĘPNE PLANY

Zaawansowane funkcjonalności, prosty cennik

Każdy z oferowanych planów zapewnia dostęp do wszystkich funkcjonalności serwisu oraz obsługi nieograniczonej (czyby klientów i pracowników)

Free	30B	Basic	150B	Office	50GB	Elite	100GB	
Pakiet startowy, doby dla architektów lub osoby, która chce sprawdzić, jak działa platforma.	16.99 zł	14 zł miesięcznie	Zakres funkcji: tworzenie i zarządzanie projektami w tym katalogiem produktów. Zmniejsza limit do 500 a 600 projektów w zależności od ich wielkości.	39.99 zł	28 zł miesięcznie	Zakres funkcji: dalej funkcje zarządzania projektami, ale z możliwością dodawania nowych projektów. Zmniejsza limit do 500 a 600 projektów w zależności od ich wielkości.	59.99 zł	42 zł miesięcznie

ZACZYNAMY PRZYGODĘ Z H2H?

ZAREJSTRUJ SIĘ

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PLATAFORMA ALL-IN-ONE

Zarządzaj projektem z jednego miejsca

Konieczne jest przekazywanie się przez dziesiątki miejsc. Teraz wszystko mało w jednym miejscu.

Nigdy więcej przegrywanie czasu na zarządzanie dokumentami! Od teraz kosztorysy, moduły, a nawet komentarze masz zawsze pod ręką, gdziekolwiek jesteś. Teraz gwarancja: realizacja projektu, aby w nieskończoność je mówiono: niezawodna, niezwykła, i zawsze aktualna.

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